Architect Designed Homes The New Trend

Overseas property portal www.HomesGoFast.com reports a new trend in the types of homes that are now available to the international real estate buyer. Property developers are now employing the services of celebrity architects.

Jan. 29, 2008 - <u>PRLog</u> -- Watford,UK--Overseas property developers are increasingly using well know architects to help create unique designs and to sell their homes. Overseas property portal Homesgofast.com has seen the rise in the trend and gives examples of several overseas property developments all employing the use of well know celebrity architects. One development in Portugal called 'Bom Sucesso' the first of its kind employs 20 well known architects to create an entire designer resort

Designer Homes The New Trend

Overseas property portal www.HomesGoFast.com reports a new trend in the types of homes that are now available to the international real estate buyer. Property developers are now employing the services of celebrity architects to appeal to the discerning luxury home buyers.

The UK based portal which has been promoting overseas property since 2003 has seen the changes in the industry towards architect designed property. One such example is seen at Boom Sucesso Portugal. This resort employs numerous architects to create a Design Resort Leisure Golf & Spa. Award winning architects such as English man David Chipperfield, Portugal's Alvaro Siza Vieira and Spain's Josep Llinas have all created their own designs for the resort. The project is said to be one of the most ambitious project ever planned for a luxury tourist resort.

Nicholas Marr CEO Homesgofast.com 'This is a unique resort of luxury designer homes and facilities not seen before in Europe. It represents one of the trends in the industry to use well known architects to design new developments. Bom Sucesso have brought together twenty three of the most renowned Portuguese and international architects to design different sets of villas or townhouses .Each project unique and eco friendly the designs are modernist with clean lines and plenty of light"

The British for example love great architecture this is demonstrated by the continuing popularity of Channel 4 TV called Grand Design .The series concentrates on designer homes with professional and amateur architects who unveil some of the most stunning designer properties.

The UK has its own Housing Design Awards which are promoted by the Office of the Deputy Prime Minister, the National House-Building Council, the Royal Institute of British Architects and the Royal Town Planning Institute. Awards are for projects of high quality.

Dellis Cay is being developed by Turkish tourism magnate Dr. Cem Kinay. Piero Lissini is designing the main hotel and a set of villas in his typically modern, bold and simple style. In a recent interview in Dr. Kinay notes that "The architects are our biggest selling point." One bedroom apartments on Dellis Cay start at £835,000.

Other resorts around the world are using architects to get a leg up on the competition. Melvin Villarroel is working on a community in Marbella, Spain called Lomas Club. Homes at this development are also being designed by Angel Taborda and Victoria Guana, and Villarroel is also working on several other new resorts in Spain.

Matteo Thun is designing a new set of fascinating apartments in the Austrian resort of Katschberg called Edel: Weiss. Sir Norman Foster is working on several projects; one is in Egypt called Serrenia and there is also Corniche Bay resort in Mauritius. These villas will only cost £1.7 million.

Overseas property investors are now getting in on the action, many architects have created landmark buildings which can put a unique value to a designer home. Some may say owning a designer home is more like owning a piece of art with a completely different future value. The luxury home buyer will almost come to expect a celebrity architect behind the design of a new home, for this reason alone the designer home trend seems set to continue.

About Homesgofast.com

Online since 2003 the overseas property portal is run by Marr International Ltd a UK based property marketing company. The portal covers over 50 countries world wide and markets propertioes on behalf of developers, real estate agents and private sellers.

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