

## **BMW of Peabody Applauds Top Ten Luxury Car “Green” List**

*The BMW 528i, BMW 128i, BMW 328i and BMW Z4 3.0si make the Forbes Top Ten List of luxury cars that pollute the least. The story by Jim Gorzelany, was posted on ForbesAutos.com. BMW of Peabody congratulations BMW USA for this distinction.*

**March 27, 2008** - [PRLog](#) -- BMW of Peabody, commenting on a recent report posted on ForbesAutos.com, congratulates BMW for its recognition for creating fuel efficient and environmentally friendly luxury cars. Owning a BMW is an experience like no other. Now BMW owners can add one more accolade to the list.

ForbesAutos.com announced in March their list of Top 10 Luxury Cars That Pollute the Least. The story written by JIM GORZELANY outlines luxury cars that produce the least amount of green house gases. The cars in the study received an Air Pollution Score and a Carbon Footprint Score. The full story can be viewed at: <http://www.forbesautos.com>.

**BMW is not resting on its laurels.** In April 2008, BMW of Peabody will be introducing the BMW X6 Sports Activity Coupe to New England. The 2008 X6 will be equipped with BMW's new Active Hybrid engine. BMW Active Hybrid represents all future BMW hybrid technologies and plays a major role in BMW EfficientDynamics. The aim of BMW Active Hybrid is twenty percent less fuel consumption and emissions.

According to **BMW of Peabody General Manager Marshal Cabot**, “The Active Hybrid technology shows BMW's commitment to give US consumers green alternatives that reduce pollution but still provides an engine that delivers the BMW driving experience. The 2008 BMW X6 is just the first in a new line of BMW cars that will feature environmentally friendly technology.” For more information on the 2008 BMW X6 you can visit: <http://used.bmwpeabody.com>.

For BMW, the term hybrid represents the intelligent management of energy flows within the vehicle. Based on a modular hybrid drive system, optimally chosen hybrid components are integrated tailored to the vehicle type. BMW Active Hybrid is not just one single Drivetrain, but a modular system that can be adapted to suit a variety of needs. This allows it be applied to different types of BMW vehicles without diluting their different characters. The key components are: an internal combustion engine, a transmission unit featuring one or two electric motors, the batteries, power electronics and the electronic control system.

**To receive more information on the BMW X6 launch event in Peabody Massachusetts, email the dealership at: [sales@bmwpeabody.com](mailto:sales@bmwpeabody.com)**

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About BMW of Peabody

BMW of Peabody is located at 221 Andover Street on route 114 in Peabody. They are a top dealership for new and certified pre-owned sales, service and parts in New England. They also have a satellite state of the art service center on Centennial Drive in Peabody. BMW of Peabody is extremely active in the Boston area communities and the employees are committed to providing customers with unparalleled service.

Website: [www.seonj.com](http://www.seonj.com)

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