## Lost Dog Found In Less Than 72 Hours Thanks to ReturnMoiPets

ReturnMoiPetsTM introduces Max on its new full-service web site www.ReturnMoiPets.com which helps more than 90 percent of lost or stolen pets like Max get home safely in 72 hours or less.

**April 28, 2008** - <u>PRLog</u> -- Montreal, Canada - Meet Max. Max is the "face" of the thousands of cats and dogs that are lost or stolen across North America every day But Max was one of the lucky dogs that made it home safely because he was wearing his ReturnMoi Pet Tag.

Max welcomes visitors to ReturnMoiPets' new web site for pets -- http://www.ReturnMoiPets.com -- where pet owners have a turnkey system where they can purchase their tags, register their pets and report if their pet is ever lost or stolen. In addition ReturnMoiPets sends regular alerts to owners about their pet's vaccinations that are due in addition to reminders to keep their contact information current.

"Even though many of the lost or stolen cats and dogs end up at the local shelters or a veterinary clinic, less than 50% of them are returned home," said Suhail Niazi, Founder and CEO of ReturnMoiPets, a division of the global recovery services firm ReturnMoi. "Over 90% of lost pets wearing ReturnMoi Pet Tags will return home."

The pet tags are automatically activated when purchased online by the pet owner. ReturnMoiPets' online database provides a quick and easy way for pet owners to register their pet and maintain their contact information. In addition to their contact information, pet owners can list their pet's shot history, veterinary contact information, medical alerts, and other important information that someone will need to know if the pet is found.

As part of the annual service, pet owners will get regular alerts to check their contact information so that it's current in the database. "Many pets never make it back home because finders or shelters cannot identify the owner of the lost animal, or there isn't an easy way to contact the owner, or the information filed with the microchip company, or what is engraved on the pet tag is not up to date," said Niazi.

"Although many owners microchip their dog or cat, many times they end up in shelters or with rescue groups because the shelter or vet clinic did not have a universal scanner to read the microchips," said Niazi.

ReturnMoi Pet Tags surpass regular tags, USB collars and microchips. The Pet Tags:

- --Ensure the pet owner's personal information is secure because it's not listed on the tag. Finders call the toll-free number on the tag to report they have found the pet, and the owner is located by the contact information in ReturnMoiPets' global database.
- --Are safe for the animal with no potential side effects. Microchips have caused cysts and tumors in some animals at the injection site, and some microchips have traveled into pets' muscles and organs causing health problems.
- --Are highly visible. A pet can be micro chipped but many times the person finding the pet is not aware the animal is chipped and therefore needs to find a shelter that has the right scanner to see. USB collars require a computer to read the information, and regular tags list personal information you may not want in the hands of the wrong person.
- --Motivate finders to contact ReturnMoi because the system is simple, convenient, rewarding and confidential. Finders are rewarded with a \$50 gift pack from ReturnMoi plus any additional rewards from the pet owner.
- --Allow pets to be reunited with their owners 24/7. The finder contacts ReturnMoi by calling the 1-800

toll-free number, and then ReturnMoi calls the owner to pick up their pet.

"ReturnMoi Pet Tags provide a cost-effective, proactive, rewarding and confidential way for owners to reunite with their lost cats or dogs," said Niazi. "Now pet owners can be reassured that their cat or dog is returned home safely, and quickly."

ReturnMoi Pet Tags retail for \$7.99 for a 2-year recovery service—or \$29.99 for lifetime service --and can be purchased at <a href="http://www.ReturnMoiPets.com">http://www.ReturnMoiPets.com</a> They will also be available soon in select retail pet stores across North America.

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## About ReturnMoiPets

ReturnMoiPets is a division of the global recovery service firm ReturnMoi which helps return lost and stolen items to their rightful owners. With ReturnMoiPets' unique and durable ID pet tags, owners know that 90% of lost or stolen pets make it safely home within the first 72 hours. And finders are motivated to return pets because ReturnMoiPets' system is simple, convenient, confidential and rewarding. To learn more visit www.ReturnMoiPets.com

Website: www.returnmoipets.com

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