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May 1, 2008 - <u>PRLog</u> -- American Car Imports of London one of the UK's leading American vehicle importers offer the new 2008 Toyota Trail Team Special Edition FJ Cruiser.

American Car Imports in London already promoting the new Toyota FJ Cruiser, proving to be a popular import with customers in the UK and Europe there is now a special edition of the vehicle, the Trail Team Special Edition Package, this specially equipped vehicle includes a host of special additions incorporating the All-Terrain package including Active Traction control, (A-TRAC), rear differential locks, trail-tuned Bilstein shock absorbers, cyclone air pre-cleaner, multi information trip computer and BF Goodrich Rugged Trail tyres P265/75R16 mounted on Matt Black alloy wheels. The special package also includes a leather wrapped steering wheel with audio controls, door trim colour panels, 12v, 115v, 100w and 400w power outlets, bumper mounted auxiliary lights, front and rear skid plates with rock rails, all weather mats and a TRD exhaust system. The vehicle is finished in a special White Monotone paint scheme with blackout front and rear bumper end caps and a Dark Charcoal fabric interior.

Toyota sold more than a million of the original FJ40 worldwide beginning in 1960, and more than 300,000 Land Cruisers have found U.S. buyers since. There are still FJ40s in service in some of the roughest terrains in the world, even though Toyota hasn't built them since 1983.

Four-wheel-drive FJ Cruisers are very capable off-road. Whilst the vehicle measures eleven inches shorter than a 4Runner, its wheelbase is shortened by only four inches, which should result in good departure and approach angles. An available locking rear differential and the economical 4.0-liter V-6, rated at 245 hp and 282 lb-ft of torque, will help off road drivers enjoy the vehicle as much as those on the road.

The FJ's way out styling is definitely more interesting than its competitors'. Taking cues from the first-generation Land Cruiser, such as round headlights with an integrated grille, the upright windshield, the white-cap roof, and wraparound rear glass. In recent years heritage and nostalgia have been popular with consumers and the car manufacturers have responded, Ford with the Thunderbird, GT40 and the iconic Mustang, Volkswagen with the Beetle, and BMW with the Mini and now Toyota is here with the FJ.

The standard FJ has an array of standard equipment, such as a CD player, air-conditioning, power windows and power locks, and in common with the rest of the Toyota SUV line up-stability and traction control, ABS, electronic brake-force distribution, and brake assist. Optional front-side and front and rear side curtain air bags add to the safety factor. However, the fun starts with the extensive options list, your FJ Cruiser can be personalized in numerous ways, no two FJ's need be the same.

With prices ranging from the low £20,000's to the low £30,000's there is an FJ for every customer.

For more information call American Car Imports on +44 (0) 20 8889 4545 or contact them at sales@americancarimports.com and http://www.americancarimports.com

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In their 18th year, American Car Imports is established as a market leader in the UK at importing new

vehicles from the United States. Whatever new American vehicle you want to import, they offer you a premier door to door service.

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