

## **Sheraton Ferncroft To Offer Boston Lobster Tennis Tournament Packages**

*Unique Opportunity to Meet Martina Navratilova, Watch the Boston Lobster Tennis Team, Enjoy Coco Key Water Resort and Stay Overnight at the Sheraton*

**June 24, 2008** - [PRLog](#) -- Danvers, MA – The Boston Lobsters are movin' on up – to the North Shore. The Boston Lobsters professional tennis team will be playing at the Ferncroft Country Club and has hotel and tournament packages available with the Sheraton Ferncroft Hotel.

“We are very excited about our partnership,” says Elizabeth Beutel, Marketing Director for the Sheraton Ferncroft and CoCo Key Water resort. “This year each tournament will highlight great tennis matches and with the premium Sheraton overnight packages fans will have the opportunity to meet celebrity tennis players such as Martina Navratilova.”

Hotel & Tennis Packages start at \$159:

### GAME SCHEDULE:

JULY 7                BOSTON LOBSTERS VS. DELAWARE SMASH  
JULY 10              BOSTON LOBSTERS VS. PHILADELPHIA FREEDOMS  
\*Featuring Venus Williams –SOLD OUT  
JULY 12              BOSTON LOBSTERS VS. NEW YORK BUZZ  
JULY 13              BOSTON LOBSTERS VS. NEW YORK SPORTS TIMES  
JULY 16              BOSTON LOBSTERS VS. SPRINGFIELD LASERS  
\*Featuring Martina Navratilova  
JULY 18              BOSTON LOBSTERS VS. WASHINGTON KASTLES  
JULY 19              BOSTON LOBSTERS VS. NEWPORT BEACH BREAKERS  
                         \*Featuring Martina Navratilova

\$159-179 Basic Tennis Packages includes: Two (2) Reserve tournament tickets and 1-night hotel accommodations at the newly renovated Sheraton Ferncroft Hotel.

Additional premium packages are available and offer an upgrade to box seats, private event access to meet celebrity players and all include two (2) free passes to the CoCo Key Water Resort.

For hotel reservations with tournament tickets and/or special event access passes call the Sheraton Ferncroft at: 978-777-2500 ext 6060.

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CoCo Key Water Resorts, created in partnership with Wave Development LLC and Sage Hospitality Resources, are the newest water resort development throughout the United States, offering a Key West paradise for family adventure getaways. Managed and developed by Sage Hospitality Resources, one of the nation's leading hotel management and development companies, CoCo Key Water Resorts are now open at Sheraton Chicago Northwest Hotel, Arlington Heights, Ill.; Clock Tower Resort, Rockford, Ill.; Cherry Valley Lodge, Newark, Ohio; Sheraton Ferncroft Resort, Danvers, Mass.; and Holiday Inn Omaha Convention Center, Omaha, Neb., with Sheraton Cincinnati North, Cincinnati, Ohio, scheduled to open November 15, 2007. Additional CoCo Key Water Resort developments are underway in Kansas City, Mo.; Mt. Laurel, N.J.; Waterbury, Conn and Fitchburg, MA. ([www.sagehospitality.com](http://www.sagehospitality.com);

www.cocokeywaterresort.com)

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