

Local Real Estate Firm To Handle New Residential Community In Cary

Coldwell Banker Howard Perry And Walston Builder Services Selected To Represent The Peninsula At Amberly

July 1, 2008 - [PRLog](#) -- RALEIGH, N.C. – Debbie Houston, president of Coldwell Banker Howard Perry and Walston Builder Services (www.hpwnewhomes.com), has announced that the firm has been selected to represent The Peninsula at Amberly, a single-family custom home neighborhood within the Amberly community development in Cary, N.C. This new community will feature 3,500 - 5,000 square feet custom-built, luxury homes by Royal Oaks Building Group, LLC, starting from the \$300,000's. For more information contact Barbara Savage at (919) 467-5650 or visit www.peninsulaatamberly.hpw.com.

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News Facts:

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Quotes:

“We are excited to be representing The Peninsula at Amberly,” said Houston. “The market friendly prices make the community a premier location for Triangle families.”

About Amberly:

Amberly is situated on the western edge of Cary, N.C., one and a half miles southwest of Research Triangle Park, and is located just off Highway 55. The community spans 1,100 acres and includes approximately 5,000 homesites. The Residents' Club at Amberly features programming and staffing provided by UNC Health Care, and the community will also feature UNC Health Care's UNC Wellness Center at Amberly.

Amberly is the first North Carolina development to contain an Active Adult neighborhood integrated within a mixed-use community. Amberly is an L.M. Sandler & Sons Inc. development, and is managed by GS Carolina. For more information contact Barbara Savage at (919) 467-5650 or visit www.peninsulaatamberly.com.

About Coldwell Banker Howard Perry And Walston Builder Services:

Coldwell Banker Howard Perry and Walston Builder Services is a full service sales and marketing division specializing in new home developments and construction. Established in 1979, Coldwell Banker Howard Perry and Walston Builder Services has represented both local custom builders and national corporate builders in over 500 new home communities throughout the area. Coldwell Banker Howard Perry and Walston Builder Services provide comprehensive sales and marketing that includes buyer profile development, market research, target marketing, advertising, promotion and public relations. Also

provided are professionally-trained sales managers, professionally-trained and dedicated on-site sales associates, a marketing department to develop and implement targeted marketing strategies and access to top relocation representatives and more than 800 Coldwell Banker Howard Perry and Walston sales associates through out the Triangle. For more information about Coldwell Banker Howard Perry and Walston Builder Services visit their Web site at www.hpwnewhomes.com.

Keywords:

Debbie Houston, Coldwell Banker Howard Perry and Walston Builder Services, The Peninsula at Amberly, Royal Oaks Building Group, LLC, Raleigh Real Estate, Triangle Real Estate, North Carolina Real Estate

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