



Oh My Dog! Launches New Online Store Offering Luxury Dog Fragrance, Shampoo and Gifts

For doggy aficionados on the hunt for the scent of Oh My Dog!, the luxury dog fragrance with matching shampoo is found! The trail points exclusively to www.ohmydogstore.com. Canine bliss. Wag! Wag! Woof!

July 20, 2008 - [PRLog](#) -- San Francisco, CA - Oh My Dog! the luxury dog fragrance and shampoo has launched a new online store which can be found at www.ohmydogstore.com. The brand was originally developed by two businessmen, formerly with Givenchy, in the world's fashion capital, Paris. They were first to market with the concept of a matching fragrance and shampoo for dogs back in 2002. Working closely with animal behaviorist, Dr. Patrick Piaget, the scent was uniquely formulated to appeal to humans and dogs alike. With notes of bergamot, sandalwood, and vanilla absolut everyone will want a spritz!

Oh My Dog! products are a fun and stylish way to strengthen the bond between dog and man, woman or child. The new online store invites customers to browse through their website where new Oh My Dog! products are also featured such as A Dog is Born, (a unisex fragrance for puppies) and Oh My Cat! a luxury cat fragrance featured in Cat Fancy Magazine as well as various gifts sets and hygiene products.

To apply the fragrance, owners spray Oh My Dog! onto their hands, then stroke the dog's back and sides. Dogs will love the extra attention and cuddles!

Dog owners of all ages plus stylish, urban types will love Oh My Dog! The brand has been a huge success in France, Tokyo, the UK, Canada and the US. The products have been offered at Sax 5th Avenue, TJ Maxx and House of Fraser in the UK. The products can also be found at high end luxury dog boutiques such as Chic Paws, The Pampered Pup, Precious Pets, Zitomer, Chateau Poochie, Madeleine's Pet Couture, Felis Canis (Quebec) and other fine luxury pet boutiques stores.

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The Oh My Dog! store features the famous Oh My Dog! luxury dog shampoos, perfumes and gifts for the doggy aficionado. The shampoos and perfume are all natural, hypo-allergenic products that are veterinarian tested and approved to make any tail wag.

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