

## SweetWater Brewing Co. Expands into Charleston, SC

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**July 22, 2008** - [PRLog](#) -- Coming off a huge brewery expansion and strong demand for its products, SweetWater Brewing Company is proud to announce it is now being sold throughout Charleston, SC. Brewed in Atlanta, Georgia and circulated locally by Lee Distributors, SweetWater is available in bottles at select bars and restaurants on draft, with a further expansion of distribution in late August. SweetWater's six packs can be found in grocery and package stores. SweetWater's brews are unpasteurized and only served in select Southeastern cities to ensure the freshest beers available and to keep all of the tasty flavors intact.

"We are excited to expand our presence in the market and to now be available in Charleston and Greenville, SC as well as Knoxville, Chattanooga and Nashville, TN, Asheville, NC, Birmingham, AL, Gainesville and the entire panhandle of Florida," said Steve Farace, SweetWater Brewing Company Marketing Director. "Additionally, we plan to start providing our flavorful brews to Tuscaloosa, AL and Raleigh-Durham, NC by the end of the year."

Recently celebrating its 11th anniversary, the award-winning SweetWater Brewing Company continues to out pace the beer business and craft brewing industry. SweetWater Brewing Company maintains its position as one of the top 30 independent breweries in the country. The brewery offers tasty West coast styles of aggressively hopped ales with creative brands that include 420, Georgia Brown, Blue, IPA and Hummer (year round) as well as Festive Ale, Motor Boat, Road Trip and Happy Ending (seasonal).

For more information about the brewery, expansion, partnership opportunities, photos or for interviews, please contact Lorrie Dixon at (843) 475-1712, [lorrie@eskimoadvertising.com](mailto:lorrie@eskimoadvertising.com) or visit [www.SweetWaterBrew.com](http://www.SweetWaterBrew.com).

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