

Juvie Named Best Kids' Clothes by Nickelodeon's ParentsConnect

Juvie, the store for older kids located in L.A. and online, was voted the 2008 Best Kids' Clothes store in Los Angeles as part of Nickelodeon's ParentsConnect's Parents' Picks Awards.

July 24, 2008 - [PRLog](#) -- Juvie (<http://www.juvieshop.com>), the store for older kids located in Los Angeles and online, was voted the 2008 Best Kids' Clothes store in Los Angeles as part of Nickelodeon's ParentsConnect's Parents' Picks Awards.

The ParentsConnect's First Annual Parents' Picks Awards Awards identified the best family-oriented places and resources in 52 major U.S. cities. Users, real parents, voted for nominees online at <http://www.parentsconnect.com/parentspicks> from May 19 to June 30, 2008. On July 15, 2008, the ParentsConnect.com site published the Parents' Picks winners and the winning venues' information will remain featured on the site for a year. All Parents' Picks businesses were nominated based on recommendations from ParentsConnect.com local city editors who live and work in the cities they cover, in conjunction with ParentsConnect users' feedback. Users' votes and rankings ultimately determined which venues are selected as winners in their respective categories.

As a relative newcomer to the retail world, Juvie's owner Kristen Taylor welcomes the win as a validation of the tween store's concept and execution. "We are thrilled that parents voted for us as the best kids' clothes," said Taylor. "We strive to fill the older kid niche with clothes that children and their parents love, and this award tells me that we are providing that for families in Los Angeles and across the country."

Featuring the tagline "We're not perfect, we're parents," Nickelodeon's ParentsConnect strives to celebrate the reality of parenthood and make parents' lives easier. Geared towards parents with kids of all ages, from newborns to teens, the site offers unique features like the ParentsConnect Local city guide (formerly GoCityKids.com) for family activities; personalized profiles that help parents connect with each other; a digital multimedia scrapbook; daily tips for all ages and stages; expert parenting advice; a weekly meal-planner for quick and healthy meals; and celebrity-guest editorials. Each age-related section on the site provides users with daily content to help them through both large and small parenting challenges.

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Juvie, the boutique for older boys and girls featuring clothes for tweens in sizes 7-14, as well as funky and unique gifts, and accessories that kids love. Juvie has hip and modern clothing for children in hard-to-find bigger sizes for kids that have outgrown the baby boutiques.

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Source	Juvie LLC
City/Town	Los Angeles
State/Province	California
Zip	90039
Country	United States
Industry	Family , Fashion , Lifestyle
Tags	Kids Clothes , Kids Clothing , Girls Clothes , Girls Clothing , Tweens , Tween , Girl S Apparel , Boys Clothing , Boys Clothes
Link	https://prlog.org/10093487



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