## **Newport Beach Dealership Prepares for Grand Opening Gala**

Jaguar Land Rover Newport Beach Celebrates Opening After Months of Construction

**Sept. 24, 2008** - <u>PRLog</u> -- **NEWPORT BEACH, CA** – Jaguar Land Rover Newport Beach will be hosting an exclusive Grand Opening Gala on September 26, 2008, from 6-8PM. The invitation-only event will consist of the unveiling of three new state of the art showrooms, wine pairings, cigar lounge, and several other carefully selected elements to complement the evening.

After months of re-building, the dealership is ready to formally open its doors. The dealership remained opened for business during the final stages of construction, but is eager to finally present its clients and the community with a complete space. Scott Paul, General Manager says, "I was amazed at the level of traffic into the store despite the ongoing construction. With the improved facility, I look forward to bringing even more value to our clients." The highly anticipated opening comes on the heels of the annual Taste of Newport, where the dealership was the Sole Automotive Sponsor.

The event will showcase all the city has to offer. Catering provided by Orange County's finest restaurants and special displays and presentations are sure to generate buzz well beyond the event. The exclusive list of guests will be on hand to celebrate the evening. "The event will officially introduce what we have to offer and will further solidify our commitment to the local community," adds Paul.

## ABOUT JAGUAR LAND ROVER NEWPORT BEACH

Since its opening in early 2008, Jaguar Land Rover Newport Beach has built its reputation on quality service and on extensive product selection. Hosting multiple events throughout the year, the store maintains a favorable presence in the community. As the only franchised Land Rover and Jaguar dealer in Newport Beach, the dealership is able to deliver the product and service that the brand is famous for. The dealership is located at 1540 Jamboree Road. For more information, please visit <a href="http://www.ilr-nb.com">http://www.ilr-nb.com</a>

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Source Valerie Valenzuela
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