Award-Winning Baby Carrier re-launches website.

Award-winning baby carrier, My Baby Nest, re-launched website with retooled branding and an expanded product line.

Nov. 2, 2008 - <u>PRLog</u> -- Award-winning baby carrier, My Baby Nest, re-launched website with retooled branding and an expanded product line.

My Baby Nest's new website provides consumers a direct source to purchase the award winning baby carrier. New parents can either purchase directly through the website or locate a store (worldwide) in their area.

The new website also features product endorsements from author and baby wearing expert, Dr. Maria Blois and Dr. Sarah Klagsburn, MD, Child Psychiatrist and founder of Uptown Mommies parenting groups in New York City.

My Baby Nest has also announced plans for an expanded product line. In the coming weeks, BeBe Au Lait nursing covers will be available through the My Baby Nest website, www.mybabynest.com.

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About My Baby Nest:

My Baby Nest (mybabynest.com) is a privately held corporation founded by Keren Levi. Keren's passion for her children and her desire to baby wear charged her entrepreneurship; her commitment to quality and the benefits of baby wearing is what drive her today to continue to bring My Baby Nest to parents worldwide. The My Baby Nest Baby Carrier, the original wrapless wrap, is a recognized award winner for product excellence by iParenting Media Awards.

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