

Coldwell Banker Select Professionals Named Principal Broker of Cartus Broker Network

Central PA, (Nov. 13, 2008) – Coldwell Banker Select Professionals has been named a principal member of the Cartus Broker Network. Coldwell Banker Select Professionals has over 80 agents in 4 offices throughout Central PA counties...

Nov. 13, 2008 - [PRLog](#) -- Coldwell Banker Select Professionals has been named a principal member of the Cartus Broker Network. Coldwell Banker Select Professionals has over 80 agents in 4 offices throughout Lancaster, Dauphin, Lebanon & York Counties. Network brokers are responsible for, among other things, the effective marketing of real estate on behalf of Cartus' clients, and the delivery of Top Block1 service to its customers.

According to Deborah Williams, senior vice president of Cartus Supply Chain Management, Coldwell Banker Select Professionals will take on an important role in providing real estate services to Cartus clients. The decision to make the firm a Network Broker in the market was based on their strong performance and a shared commitment to Cartus business and its customer goals.

Ryan Hess, CEO for Coldwell Banker Select Professionals, said the relationship with Cartus brings with it increased responsibility and additional opportunities to the firm. "This move makes a tremendous statement about our company. Cartus is an industry leader in relocation. The fact that we were chosen as a Principal Broker speaks highly to our reputation as a real estate firm in this competitive market."

"The Susquehanna Valley continues to draw attention as a business destination in Pennsylvania" said Hess, "Those companies who contract with Cartus to help relocate employees demand and deserve outstanding service". Hess pointed out that the partnership of Cartus, the nation's leading network of more than 375 Principal and 600 Associate brokers, with the power of the Coldwell Banker brand is a hard combination to beat.

Williams stressed the critical role that the Cartus Network Brokers play in the company's ability to support clients and their transferring employees. "The real estate brokers that make up our Network must provide the very best in service delivery, meeting and maintaining stringent performance standards. Coldwell Banker Select Professionals meets those standards. We are proud to be associated with them and look forward to a long and effective relationship," Williams said.

For more information on relocation services in Central PA contact Laura Perry at 717-735-8304 or lperry@cbselectpros.com.

About the Cartus Broker Network

The Cartus Broker Network is the nation's leading network of more than 375 Principal and 600 Associate brokers — market-dominant real estate companies that serve the clients and customers of Cartus. Cartus Corporation is the premier provider of global mobility management and workforce development solutions serving the corporate, government and affinity markets. Through its industry-leading outsourcing, consulting, intercultural and language training, Cartus helps the mobile workforces of organizations of all sizes achieve success worldwide. With 50 years of experience, Cartus helps clients achieve cost reductions and enhances service performance to accomplish their organizational objectives. Cartus, formerly known as Cendant Mobility is part of Realogy, a publicly traded company. Visit www.cartus.com for more information.

Coldwell Banker Select Professionals, based at 1000 North Prince Street in Lancaster and with offices in Lebanon, Hershey & York can be reached at 717-735-8400 or at www.cbselectpros.com. Coldwell Banker Select Professionals serves all of the Lancaster, York, Dauphin, Cumberland and Lebanon PA Real Estate markets.

About Coldwell Banker®

Since 1906, the Coldwell Banker® organization has been a premier full-service real estate provider. In 2007, Franchise Times magazine's prestigious Top 200 issue ranked the Coldwell Banker system No. 1 in real estate for the eighth straight year and 12th among franchisors in all industries. The Coldwell Banker System has approximately 3,600 residential real estate offices and 110,000 sales associates in 47 countries and territories. The Coldwell Banker System is a leader in the industry in residential and commercial real estate, and in niche markets such as resort, new home and luxury property through its Coldwell Banker Previews International® division. It is a pioneer in consumer services with its Coldwell Banker Concierge® Service Program and award-winning Web site, www.coldwellbanker.com. Coldwell Banker Real Estate LLC is a subsidiary of Realogy Corporation, a global provider of real estate and relocation services. Coldwell Banker® is a registered trademark licensed to Coldwell Banker Real Estate LLC. Each office is independently owned and operated.

1. Top Block is a registered trademark of USAA and is used with permission.

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Based at 1000 North Prince St. in Lancaster, Coldwell Banker Select Professionals serves the Lancaster PA real estate, York PA real estate, Hershey PA real estate, Lebanon PA real estate markets with local offices & agents. Visit www.cbselectpros.com

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