

Great Lakes Placements Sees Rise In Offers; Grads Make Career Shifts

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Jan. 5, 2009 - [PRLLog](#) -- The placement season for the fourth batch of Great Lakes Institute of Management, Chennai ended on a high note.

The average salary for the one-year PGPM programme of 2007-08 is pegged at Rs 9.70 lakhs. The average salary offered to graduates with more than four years of experience is higher at Rs 12.1 lakhs.

Great Laker were offered profiles by companies which were as diverse as Consulting, Investment Banking, Corporate Finance, Corporate Planning and Strategy, Product Management, Brand Management, Manufacturing, Supply Chain Management, Equity Research, Banking, Risk Management, Financial Modeling and Treasury. Senior positions like Associate Vice President and other fast-track leadership roles were the most-coveted profiles that were grabbed by Great Laker.

One of the interesting features about the placements this year is the success of Great Lakes in providing career shifts to a large number of students. Close to 90 students out of batch of 164 students have opted for a sector change from their previous sectors. This throws an interesting insight about how MBAs are willing to experiment and try out new things in this exciting phase of growing economy.

Great Lakes current batch has an average work experience of 37 months. The current batch at Great Lakes is a diversified batch with students coming from different industries right from IT, Medical, Consultancy, Marine, Education and even Defense.

Great Lakes saw an encouraging 40% jump in the number of recruiters over the last year's number of 61 companies visiting for placements with about 27 new companies visiting Great Lakes.

According to Great Lakes, 48 % of recruitments were from the IT/ITES sector, 11 % of offers were from consulting area and 13 % in finance area.

Some of the prominent recruiters in Banking and Finance domain who participated in the placement process at Great Lakes include HSBC, CITIBANK, KOTAK, Tata Capital, IL&FS, ABN-AMRO, India Bulls, Motilal Oswal, TVS Financials.

In the Consulting domain, recruiters included the likes of KPMG, Technopak Consulting, Monitor Group (Grail Research), Frost & Sullivan, Accenture, Cap Gemini, Infosys, Mindtree Consulting. In the IT/ITES sector, Accenture, Cap Gemini, ADP, Wipro, TCS, Cognizant Technologies, Infosys, Mphasis EDS, CSC, HCL, Satyam, ITC Infotech, L&T Infotech were some of the top recruiters.

Prominent recruiters in Manufacturing, Energy & Operations areas include Caterpillar, BAYER, Cummins, Tata Motors, TVS, Tata Communications, BGR Energy.

In Sales & Marketing domain, recruiters include Reliance Retail, Godrej, Henkel, Tata Communications, Big FM 92.7, MARG Constructions, Coca Cola India, Reach Technologies, LG India, ConnectM, Shadi.com.

Happy with the placements, Great Lakes says, "Placements clearly demonstrated that how choosing GREAT LAKES has worked wonderfully well for entry as well middle level professionals. GREAT

LAKES which consider professional full time work experience as highly desirable for its course has provided an economical alternative to those professionals who wants a high professional return from their MBA.”

Great Lakes says that the support of world renowned faculty to Great Lakes has played its role in the success of placements. Great Lakes students have been taught by stellar line up of faculties like Dr. Goldratt, Prof. Seenu Srinivisan, Dr. Marti Subramanian, Mr. T.N Seshan, Prof. Nirmal Gupta, Prof Paul Prabhakar, Prof. Anantha Nageshwaran, Mr.

Santosh Desai and many more who come from reputed schools like Chicago Graduate School of Business, Harvard Business School and Kellogs School of Business, IIMs, NUS etc.

For more detail visit:
www.greatlakes.edu.in

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