

InetGiant Classified Advertising to Become Simpler For the Home-Based Business Entrepreneur

InetGiant, a classified ad service, has come up with a business plan that will make it very easy for home-based small business entrepreneurs to advertise on the Internet.

Jan. 7, 2009 - [PRLog](#) -- InetGiant, a classified ad service, has come up with a business plan that will make it very easy for home-based small business entrepreneurs to advertise on the Internet. Until now, methods such as affiliate marketing, lead generation and such were widely tapped by the home-based online entrepreneur, but with InetGiant's revolutionary idea, they will be able to place classified ads at low costs too.

The plan allows businesspeople to give their ads to InetGiant who will then work the ad for SEO and basic content and promote it to a very large community of people over the Internet. Business owners need not make their own ads. They can merely provide information about their products and InetGiant's team will build an ad with this information. This plan also cuts down on copywriting charges which are a significant expense when people are starting an online business and promoting it over the Internet.

InetGiant has various categories ranging from Animals and Pets and Automobiles to Health and Fitness and Real Estate. This makes it very simple for business owners to submit ads in the relevant category. These ads are taken by InetGiant and improved upon and then submitted to a large number of directories over the Internet. Because of the search engine optimization processes that InetGiant implements with these ads, they start becoming visible on the Internet in a very short time. This is an important factor considered by new entrepreneurs when it comes to ad posting. They are always on the lookout for posting their ads as soon as possible so that their product gains the required visibility when their product is still in demand.

Josh Rohinton, one of the people associated with InetGiant's team, says, "We wanted to provide small business owners with an option to rub shoulders with the big names on the Internet. The Internet has often been spoken of as an equal marketplace, but that hasn't been apparent so far. With InetGiant striving to bring small businesspeople in the same ad space as the biggies of the Internet, this equality is soon to happen."

The InetGiant service uses a system known as Classified Ad Submitter. This software automated the entire process and makes it simpler. The information that is fed by the user is read by the Classified Ad Submitter software, which is used to build the ads. The software also places the finished ads on various places of the Internet from where it starts getting its visibility. Another thing that makes using Classified Ad Submitter convenient is the fact that it is browser-based. There is no need to download anything. Newbie Internet marketers who are not much technically savvy most of the time find InetGiant to be an answer to their needs which require them to work with simplicity.

The limitation of Classified Ad Submitter which does not allow people to submit more than three ads on a single day is looked upon as a blessing in disguise. This allows people to spread out their advertisement campaign so that it can have better impact. This is a good feature to stop newbie entrepreneurs from putting too many ads too soon which can lead to wasteful resources.

InetGiant is actually a provider of various Internet marketing services in addition to its Classified Ad service. It provides services for marketing techniques such as sending bulk emails, generating leads and targeted leads, lead capturing, providing opt in and opt out features, etc. In that way, InetGiant is targeted completely for the new online entrepreneur who not only wants to promote the business on the Internet but also wants to get some substantial business through it.

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