

Luxury Brand Weizhi Unveils Exquisite Pet Collection

Weizhi Pet Collection Debut Scheduled on March 7-8, 2009 at the Spring '09 Luxury Pet Pavilion in Los Angeles, CA

March 4, 2009 - [PRLog](#) -- Los Angeles, CA - International luxury lifestyle company Weizhi announces the addition of their high-profile pet collection. Created for those of distinction who adore their dogs, Weizhi's pet collection features collars and leashes manufactured from the finest materials. The product line includes exotic skins such as snake, ostrich, and crocodile along with pure silver and jeweled accents.

"As a pet owner, I wanted to adorn my pit bull with a special collar and leash," states Zhoucheng Shi, designer and founder of Weizhi. "There was nothing out there that suited me, so I decided to develop my own line."

The Weizhi pet collection will be presented at the Spring '09 Luxury Pet Pavilion at the Westin Bonaventure in Los Angeles. The Weizhi booth is number 420 on the main floor. For further details on the Spring '09 Luxury Pet Pavilion, please visit <http://www.luxurypetpavilion.com>.

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Weizhi is a lifestyle company that caters to the urban sophisticate. Weizhi's unique product lines embrace style, elegance and individual refinement utilizing only premium materials. Founded by Japanese designer Zoucheng Shi in 2008, Weizhi was established to meet the needs of an atypical crowd living a luxurious lifestyle. Headquartered in Japan and with offices in Los Angeles, Weizhi's complete product line can be found online at <http://www.weizhi.co.jp>.

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State/Province	California
Zip	90210
Country	United States
Industry	Pets , Fashion , Luxury
Tags	Luxury Pet Pavilion , Pet , Luxury , Fashion , Lifestyle
Link	https://prlog.org/10193302



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