Plug Your Guitar into Your Computer-Get the Famous Fender® Tone: AmpliTube Fender® Now Shipping!

AmpliTube Fender® is the only official Fender® amp and effects software suite that emulates the sound of 45 of the most sought-after classic and modern Fender® guitar and bass amplifiers, stompboxes and rack effects, in the computer.

March 12, 2009 - *[PRLog](#)* -- AmpliTube Fender® Now Shipping: The Official Fender® Software Amplifier and Effects Suite
  The World's Most Influential Guitar and Bass Tones on Your Desktop

March 2009, Modena, Italy – IK Multimedia and Fender Musical Instruments Corporation are proud to announce that AmpliTube Fender® is now shipping!

AmpliTube Fender® is the only official Fender® amp and FX software suite, with a selection of 45 of the most sought-after classic and modern Fender® guitar and bass amps, cabinets, stompboxes and rack effects of all time (including must-have masterpieces like the '65 Twin Reverb®, '59 Bassman® LTD, '57 Deluxe™, '64 Vibroverb™ Custom, '65 Deluxe Reverb®, Vibratone, Super-Sonic™, Metalhead™, Fender® Blender™, Phaser, Fuzz-Wah and many others).

AmpliTube Fender® is the result of two years of intense collaboration between the tone-gurus at Fender® and the software and audio experts at IK Multimedia. For the first time, the industry leaders in the real and virtual amplification market have teamed up to offer a totally new software experience of amps and effects, subjected to the same testing and tuning process of the hardware counterpart with the goal of offering the exact same sound quality and a level of realism never heard before in a software product.

The accuracy and wide variety of Fender® tones achieved make AmpliTube Fender® the ideal choice for any guitar and bass player or producer seeking nothing less than the most accurate software amplification possible on their computer. Shane Nicholas, Fender®'s senior marketing manager for guitar amps said:

"An electric guitar is nothing without amp tone, and Fender® amplifiers are the standard by which great tones are measured. The thrill of plugging into a great tube amp will never die, but the convenience of plugging right into your computer is really compelling, and that's not going away either. That's why we partnered up with IK Multimedia to offer recording enthusiasts a quality software suite that models the sound, feel, and look of the best Fender amps. This is the real-deal palette of iconic Fender tones that will inspire creativity and help you make great music."

Features

• Stand-alone and plug-in software for all the most popular VST/AU/RTAS platforms
• 12 of the most influential guitar amps of all time with 12 original matching cabinets and more
• 6 signature classic stomp effects and 6 rack effects
• Incredible tone flexibility: mix and match amps, cabinets, mics and more
• Sound-certified and approved by Fender®
• 5 modules: digital tuner, stomp pedal board, amp head, cabinet plus mic, and rack effects
• 2 fully configurable rigs with up to 32 simultaneous effects
• Comes with SpeedTrainer™, IK's media player and riff learning module, and Riffworks™ T4 recording software
• Can be expanded with any "Powered by AmpliTube" models using X-GEAR

- Can be controlled live with StompIO, StealthPedal™ or any other MIDI controller
- Hundreds of presets included, with more online in the AmpliTube Preset XChange area
- "Powered by AmpliTube" with exclusive DSM™ and new VRM™ technology

Pricing and Availability

AmpliTube Fender® is already available through selected IK Multimedia dealers around the world and in the IK online store, in 2 versions:

- AmpliTube Fender®: the official Fender® guitar and bass, amp and FX software with 45 gear selections consisting of 12 amps, 12 cabinets, 6 stompboxes, 9 mics and 6 rack FX. Also includes Riffworks™ T4 for guitar recording and AmpliTube X-GEAR for full expandability with any "Powered by AmpliTube" software and live control usage. MSRP €169.99 / $229.99 (excluding taxes).

- AmpliTube Fender® Studio: the easiest way to plug your guitar into your computer and get the legendary Fender® tone. Includes StealthPlug USB audio cable interface and AmpliTube Fender® SE (15 pieces of select gear with 4 amps, 5 cabinets, 2 stompboxes, 2 mics, 2 rack FX), plus Riffworks™ T4 for guitar recording and AmpliTube X-GEAR for full expandability with any "Powered by AmpliTube" software. MSRP €109.99 / $139.99 (excluding taxes).

For further information online, please visit www.amplitube.com/fender

Or: www.fender.com/news/index.php?display_article=302

Warm regards,
Starr Ackerman
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N/C/S American PR Manager

IK Multimedia is the computer music technology leader that offers the widest range of software music production tools with great sound quality and a realistic look and feel, plus a complete range of innovative guitar and bass interfaces and controllers. With over one million installations worldwide, IK products have been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers. IK brands include AmpliTube®, StealthPlug™, StompIO™, SampleTank®, T-RackS® and many more. www.ikmultimedia.com

Fender Musical Instruments Corporation (FMIC) is the world's leading guitar manufacturer, and its name has become synonymous with all things rock 'n' roll. Iconic Fender® instruments such as the Telecaster®, Stratocaster®, Precision Bass® and Jazz Bass® guitars are known worldwide as the instruments that started the rock revolution, and they continue to be highly prized by today's musicians and collectors. FMIC brands include Fender®, Squier®, Guild®, Tacoma®, Gretsch®, Jackson®, Charvel®, EVH®, SWR® and Groove Tubes®, among others. www.fender.com

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IK Multimedia is the computer music technology leader that offers the widest range of software music production tools with great sound quality and a realistic look and feel, plus a complete range of innovative guitar and bass interfaces and controllers. With over one million installations worldwide, IK products have been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers. IK brands include AmpliTube®, StealthPlug™, StompIO™,

SampleTank®, T-RackS® and many more. www.ikmultimedia.com

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Source	IK Multimedia
City/Town	Fort Lauderdale
State/Province	Florida
Zip	33323
Country	United States
Industry	Music, Software, Education
Tags	Amplitube Fender, Guitar Software, Amplifier, Vst, Computer Music, Ik Multimedia, Recording, Pro Audio, Usb Interface
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