

## **Eco-Friendly Memory Foam Announces New Eco Sense Green Memory Foam Mattresses**

*Eco Sense memory foam is plant based and leaves a low carbon footprint. Features include cool comfort, not hot like other Tempur-type memory foam. Natural Bamboo cover included and sizes range from 8" -12". Acella-Flex™ base foam is eco-friendly.*

**March 29, 2009** - [PRLog](#) -- Eco-Friendly Memory foam, division of Naturally Beds, Inc. Phoenix, AZ. announces the addition of it's "Eco Sense Memory Foam" green mattress lineup. Featuring a plant based foam and natural bamboo cover.

This is NOT your mother's hot, tempur-type, toxic memory foam. It combines castor oil- an odor-free plant-based raw material with recycled foam polymers. Castor plants are native to Asia, and are grown without deforestation. It uses 100% of castor plant material, with the primary by-product used for cattle feed.

Manufactured in facilities using activated carbon scrubbers for one of the smallest carbon footprints in North America. It leaves a significantly smaller carbon footprint than soy-based memory foams. Brazil is destroying it's rain forest to make room for soy fields thus leaving a huge footprint. We stay away from these types of memory foam.

New patented technology offers three methods of cooling: Dynamic Cooling- natural, open-cell structure for flowing air movement by convection, allowing the bed to breathe and stay cooler. Latent Cooling- Foam absorbs heat to faster more comfortable sleep. Greater Heat Conductivity- Reduces heat capacity in the mattress.

Acella-Flex™ Green Foam is odor free and clear, thanks to the addition of activated carbon. Introduce yourself to the newest generation of upholstery foam - made with the technical advantage of SRT™. Acella-Flex™ is the foam of the future! This is our base foam for our new Eco-Sense Memory Foam Mattress.

How the Breakthrough Technology Works-

SRT™ "strut reinforcing technology" advances Acella-Flex™ light years ahead of today's conventional foam, making it more resilient, durable and comfortable. Your comfort and support is assured for a lifetime!

Thicker cell walls strengthen Acella-Flex™

Open cell structure increases resilient comfort

Air flows through SRT™ - allowing it to breathe

Fresh Foam™ odor eliminating technology keeps your home environment fresher, cleaner - like a spring day outside!

Hypoallergenic & Antimicrobial to fight mold growth and odor causing bacteria.

Guaranteed for a lifetime of comfort and durability!

Learn about the product features and pricing on their web site <http://www.ecofriendlymemoryfoam.com>

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About Eco Friendly Memory Foam: Eco Friendly Memory Foam is a division of Naturally Beds, Inc. Phoenix, AZ and specializes in natural solutions to sleep. Eco Sense memory foam and natural latex foam mattresses are it's main product lines. Factory direct mattress manufacturer who ships nationwide. Main web site located at <http://www.mattresses.net>

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