

New Media Seminars Return to Richmond to Teach Businesses the Art of Online Marketing

Richmond, Virginia seminar is April 29 at the Holiday Inn Select Koger Conference Center

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Richmond, VA – Following sterling reviews and popular demand, the New Media Seminars will return to Richmond, Virginia on April 29, to teach business owners and communication professionals how to maximize online marketing efforts. Madison+Main, Advertising & New Media will once again host the event at the Holiday Inn Select Koger Conference Center to show businesses how to profit when using new media and social media tools.

“The March seminars represented the first event of its kind to ever take place in Richmond and the response was overwhelming,” said Dave Saunders, President of Madison+Main. “We listened to reviews from the original seminar participants and will expand on those materials that were presented, while also touching on new online marketing strategies to teach businesses how to advance their message through the World Wide Web and become brand champions.”

Top industry experts will teach the ins and outs of how to create, maintain and expand online identities to take advantage of the rapidly growing social media universe. Attendees will learn from practiced professionals in web, digital communications, new media and social media marketing during the brief, four hour seminars.

Saunders and Madison+Main Creative Director Joshua Barber will lead the seminars accompanied by respected new media and social media marketing experts from around the Mid-Atlantic. Other speakers include Jason Moreau from search engine optimization and search engine marketing specialists NetSearch Direct, digital communications expert Ric Withers from Wythken Printing, social media professional Steve Mullen from EndGame Public Relations and The Cyphers Agency WOM Director Ryan Deal.

“Never have I had so much fun learning about a subject required for my job,” said seminar attendee Jill Wood, Marketing Coordinator for Taylor & Walker P.C.

The New Media Seminars are all inclusive, featuring lunch, parking, participation in the seminar and all seminar materials. Tickets are just \$349. The April 29 seminar will be from 10am-2pm with a meet-and-greet starting at 9:30am.

Upcoming dates include: May 12 (Charlottesville, Virginia), May 26 (Roanoke, Virginia), June 16 (Virginia Beach, Virginia), June 28 (Richmond, Virginia), July 14 (Raleigh, North Carolina) and August 18 (Baltimore, Maryland).

To purchase tickets for the New Media Seminars, contact Madison+Main at 877.623.6246 or simply visit www.NewMediaSeminars.com.

About Madison+Main

Madison+Main is an award-winning, full-service advertising and new media firm that specializes in emerging companies between 15 and 1,500 employees. Clients include A Moment in Time, Baby Jogger, The Bag Boy Company, Big Brothers/Big Sisters, Children Incorporated, The Coleman Institute, Getloaded.com, The Greater Richmond Chamber, Shore Bank, Slotline Golf, Uppy's, Wythe Will Distributing, IssueTrak, and many others. The firm is based in Richmond, Virginia, with an additional office in San Diego, California. For more information, please visit www.madisonmain.com or www.madisonmain.mobi from your mobile device.

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