

## **"Do More with Less" Fashion Show This Friday to Feature Style on a Budget**

*Cincy Chic hosts event to promote frugal fashion, boost local economy*

**May 26, 2009** - [PRLog](#) -- High fashion doesn't always require high price tags. And to help women realize that frugal can be fashionable – especially in the recession - Cincy Chic ([www.CincyChic.com](http://www.CincyChic.com)), the only online lifestyle publication for women in Greater Cincinnati, is hosting a "Do More with Less" fashion show this Friday.

The "Do More with Less" fashion show will be held Friday, May 29, from 6-9 p.m. at Tino Vino Vintners, located on Erie Avenue. The event will feature a fashion show at 8 p.m. where attendees will see unique wardrobe styles and learn how to look posh while pinching pennies. The event will also include affordable fashions from local designers and boutiques, wine from Tino Vino Vintners and prizes including a Richter & Phillips sterling silver bracelet. Vendors at the event include The Plastic Surgery Group, Surgery as an Art, Sequels Consignment & Boutique, Miche Girl, Elysium Originals, Eros Salon, and Well Dressed Cocktails.

"We are so excited for the guests to be able to see that in today's environment it is still possible to get the best designers at extremely affordable prices," says Penni Yannessa, Owner of Sequels Consignment & Boutique. "Why spend \$250 at the mall for an outfit when you can create the same look for under \$75 with Sequels?"

"Cincy Chic is thrilled to bring affordable fashion to our audience, all from local designers and boutiques," says Amy Storer-Scalia, CEO and Publisher of Cincy Chic. "We want to both help everyone cut corners while also boosting the local economy."

The Fashion Friday event is free and open to the public.

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Cincy Chic is the only online lifestyle publication for women in the Greater Cincinnati area. Each week, this dynamic e-zine publishes a feature story, several columns and five editorial departments on health, beauty, fashion, social and career topics.

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