

## **New Jersey Business Owner to Star in "Operational Salvage"**

*Recycling the Past's Matt White to Make Debut on the Do It Yourself Network*

**May 27, 2009** - [PRLog](#) -- BARNEGAT, NJ – Matt White, of the family-owned, Barnegat-NJ based Recycling the Past, announced today the premiere of his nationally televised program, “Operation Salvage,” beginning June 1, 2009. “Operation Salvage” is a five-episode television series that will air daily on the popular DIY Network this summer. In addition to White, the show stars his brother Josh and father Stephen.

DIY approached White to host and provide the intriguing content for “Operation Salvage” because of his extensive experience in reuse and redesign. In addition to White’s intriguing creations, the program endeavors to promote the benefits of reusing and recycling – apropos topics for today’s turbulent economy and environmental woes. White hopes that these important, sustainable design concepts will hit home with a much larger crowd, showing that ‘green’ can indeed be stylish, and salvaged items can add unparalleled depth and history to a design project of any scope.

“In a lean economy, many people are looking to better what they already have, in lieu of buying new. It’s a perfect time to get the word out to homeowners, designers and contractors that architectural salvage is easy, affordable and aesthetically intriguing,” said White.

Throughout its five episodes, Matt White and the “Operational Salvage” crew will travel to various locations to salvage materials for use in future projects. Sample projects to be aired on the show include: the use of salvaged materials to properly restore the only remaining wooden lighthouse on the Hudson River, the Esopus Lighthouse; the gutting and dismantling of a 1912 home, a retired barn and an Asbury Park, NJ school; the use of the materials salvaged from the dismantling projects to design Langosta Lounge, an oceanfront restaurant and bar in Asbury Park, NJ, as well as the redesign of a chapel in the Atlantic Highlands, NJ. The historic chapel sits on the only ‘green’ cemetery left in the Northeast United States, and White and crew prove both historical and design savvy in its redesign.

While “Operation Salvage” is new, Recycling the Past has been making a name for itself for quite some time. With an extensive network of demolition and design connections, White’s search for his Barnegat-salvage yard spans globally. He rummages doors, tile, marble, bath fixtures and more, and reinvents and reclaims the material to work in conjunction with modern-day designs. Along with restoration, White uses salvaged materials for his own designs as well. He creates unique tables, lighting fixtures, bars, wine racks and wall hangings, among a range of others. His materials and designs are currently sold nationwide, and can be found in gardens, residential homes, New York City restaurants, churches and lighthouses, and other diverse locales.

Some design concepts to be featured on “Operation Salvage” that are sure to pique the interest of viewers include:

- How to use reclaimed blackboards to create indoor, decorative shelving units
- How old tire wheels and antique wood can create funky and functional, indoor-outdoor tables
- Multiple indoor-outdoor design ideas for using reclaimed, antique brick
- How to remove and re-use stained glass windows

“Operation Salvage” will premiere on the DIY Network on June 1, 2009. For the first week, the show will be featured at 6 p.m. The second week, the show will air at 11:30 a.m. Depending on audience response, “Operation Salvage” is hoping to be an ongoing, feature program on the DIY Network. Please refer to local listings for air dates and times.

#### About Recycling the Past

Family-owned and operated Recycling the Past works to salvage one-of-a-kind, unique artifacts, to use for sale in its large, outdoor yard and antique shop. The thirteen-year-old business is located in Barnegat, NJ and has become a hot spot for designers, contractors and homeowners alike. Building materials such as stained glass, doors, hardware, mantles, tile, brick, bath fixtures, and a plethora of other items can be found at Recycling the Past. As owner Matt White and family continue their international search for material, customers enjoy design ideas and original pieces found on location. To learn more about Recycling the Past, please visit [www.recyclingthepast.com](http://www.recyclingthepast.com) or call 609-660-9790.

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