## The Debut of D.Caruso will have Fashionistas Everywhere Jumping on the (Head)band Wagon

Bringing vintage charm and crystal couture together in a perfect union, blushing brides, trendy teens, and everyone in between can make a one-of-a-kind statement.

**June 18, 2009** - <u>PRLog</u> -- Move over, Blair Waldorf and the rest of the Gossip Girls- there's a new reigning queen in the land of high-powered hair accessories. Her name is Deena Caruso, and she has created a collection of custom, one-of-a-kind headbands, fit for princesses of any age.

An expert in working with all types of stones and crystal, and as the owner of several high-end vintage boutiques, Deena Caruso is now wearing another hat: designer. While working in her stores, Caruso often found brides and prom-bound teens frustrated by the lack of selection of pristine headpieces and accessories. However, these same women preferred to buy vintage (perhaps as the "something old" to go with that "something new" dress or shoes) in effort to truly make their occasion completely unique. Taking cue from her years of experience in the vintage fashion and accessories business, Caruso has answered the prayers of bridezillas and hard-to-please prima donnas everywhere.

The D.Caruso collection features completely unique and one-of-a-kind headbands, hair clips, and bobby pins. Each piece is custom designed and hand-made by Caruso, and inspired by the wonders of yester-year found in her stores. With most pieces retailing for under \$500, trendsetters and brides alike are scooping them up- and reveling in the fact that no one will ever have anything quite the same. And for weddings, proms, and special occasions, everyone knows how truly important it is for the Queen Bee to stand out on her big day.

###

The Berit Group is a full-service public relations agency, specializing in marketing, branding, and events. We believe that a PR office should be a proactive place where creativity thrives, diversity strengthens, and experience generates results.

--- End ---

Source Kristin Sundberg
City/Town New York City
State/Province New York
Zip 10021
Country United States

Industry Fashion, Beauty, Jewelry

Tags Wedding, Prom, Hair Accessories, Jewelry, Bride, Vintage, Crystal, Gossip Girl

Link https://prlog.org/10261490



Scan this QR Code with your SmartPhone to-

\* Read this news online

\* Contact author

\* Bookmark or share online