New Line of Dallas Cowboys Grilling Products Now Available Throughout Texas

Dallas Cowboys Branding grilling and tailgate products include bbq sauces, charcoal, lighter fluid, cutlery packs, paper towels and hand towelettes

Aug. 3, 2009 - <u>PRLog</u> -- As Dallas Cowboys fans gear up for another season of NFL football, they can be grilling in Official Dallas Cowboys style, too!

"America's Favorite Team" has partnered with Miller Brewing and ArchPoint Sales of San Antonio, Texas, to bring Cowboys fans the ultimate tailgating and party experience: a new line of signature Dallas Cowboys grilling and tailgating products.

The Cowboys products, which will be sold year round, will be available beginning in July 2009 at grocery and convenience stores throughout Texas including H-E-B, Albertsons, Kroger, United, Allsups, Randalls, Tom Thumb, Super S, Globe Supermarkets and David's Supermarkets.

The Dallas Cowboys new product lineup includes:

- Dallas Cowboys charcoal briquets burn hotter, longer and more evenly than other charcoals. The Dallas Cowboys mesquite wood charcoal gives great Cowboys flavor to your grilling. The charcoal, manufactured by Nature's Grilling Products, is 100% natural with no synthetic chemicals or additives, producing 35% less ash than the leading brands, resulting in easier cleanup, less waste and is better for you and the environment.. Fire Star'ter Lighter fluid is also available to get the party started.
- The Dallas Cowboys BBQ sauces, manufactured by Q Masters of Dallas, Texas, comes in both Original and Bold & Spicy flavors. These sauces took top prizes at the Kansas City Royal BBQ Contest last year.
- Orchids Paper Products' Tackle Towels feature the Cowboys Star as a border print and are strong, absorbent, and competitively priced.
- The Dallas Cowboy Blue Cutlery Pack made by Acadian Crossing Consumer Products offers cutlery wrapped individually with a napkin for easy 'away from home' use.
- Kleenhanz, another Texas company, makes a hand wipe that's the next best thing to soap and water. The wipes kill 99% of germs including MRSA and does not contain alcohol. They are individually wrapped for your convenience, safety, and freshness.
- Available in October and just in time for fall, Dallas Cowboys fire logs and fire starter kits will be great for watching the games at home when the weather changes. These products are 100% Natural and from 100% recycled material, producing lower particulate matter emissions than firewood.

Images and product samples available upon request.

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