

Sound Isolation Company Adds Distributor in Western Massachusetts

CHARLOTTE, NC, August 10, 2009—Sound Isolation Company, a fast-growing distributor specializing in soundproofing products and services, announces the addition of JR Kakley & Sons as a new stocking distributor in Western Massachusetts.

Aug. 10, 2009 - [PRLog](#) -- “We are in tune with advances in the soundproofing industry and understand the added value of the latest products,” said President of Sound Isolation Company, Jody Cook. “Adding an established company like JR Kakley makes it more convenient for developers, builders and homeowners in Western Massachusetts to access simple, effective and proven noise reduction materials.”

New distributor JR Kakley & Sons is known as the largest commercial and residential building products supplier in Western Massachusetts, and one of the largest in New England. Offering Sound Isolation Company’s products through JR Kakley & Sons is an advancement in the New England construction and renovation market.

Continuing to expand, this is another Massachusetts location for Sound Isolation Company who has maintained a strong grip in the New England noise control market through a location in Boston. The new Western Massachusetts location in Springfield is part of Sound Isolation Company’s strategic growth plan to provide the most reliable soundproofing products at the lowest delivered price around the country.

About Sound Isolation Company

Sound Isolation Company is a leader in soundproofing solutions with over a decade of industry experience. Specializing in simple, reliable products to create privacy between spaces the uses for their products are many; single and multi-family construction, urban re-development, luxury home theaters and recording studios. More than just products, Sound Isolation Company provides design, education and hands-on experience on the consumer, commercial and industrial levels. Sound Isolation Company is headquartered in Charlotte, North Carolina with multiple distribution locations in New York, Massachusetts, Ohio, Florida, Texas, Minnesota, and California, as well as Toronto and Western Canada. For more information visit www.soundisolationcompany.com

About JR Kakley & Sons

JR Kakley & Sons is the largest commercial and residential gypsum drywall and building products supplier in Western Massachusetts. Located in Springfield, Massachusetts, JR Kakley & Sons offers one-stop shopping for consumers and professional contractors, a True Value Home Center, complete lumber yard and on-site door factory. JR Kakley & Sons has been family-owned and operated since 1961 and was incorporated in 1969.

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Source Tara Lynne Brown
City/Town Charlotte
State/Province North Carolina
Zip 28273
Country United States
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