## Deal or No Deal at KapamilyaDealorNodeal.net

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**Aug. 17, 2009** - <u>PRLog</u> -- Kapamilya, Deal or No Deal is the Philippine franchise of Deal or No Deal, hosted by Filipino actress, TV & game show host, Kris Aquino, which premiered on June 5, 2006 on ABS-CBN.

The smallest prize has always been PHP1 (about 2¢ (US), €0.01, 1p, and ¥2), but the grand prize has always varied, from P2,000,000 (about US\$47,000, €31,000, £21,000, and ¥5,000,000), to P4,000,000 (about US\$94,000, €62,000, £42,000, and ¥10,000,000) for a short period, to P3,000,000 for the second season, and back to P2,000,000 for the third season. The game show's tagline is "Ang Kapalaran mo, Desisyon Mo" which in turn translates in English as "Your Fate, Your Decision." This is the first weekday primetime game show in the Philippines since the so-called primetime game show craze died down in late 2002, with Pilipinas, Game KNB?, the last remaining show among the weekday primetime game shows, reformatted into a daytime one after a relatively brief hiatus (although it had a primetime spinoff called Pasko Na, Game KNB? for three weeks on December 2005 to January 2006).

The first season of the show was supposed to run until August 25, 2006, to give way to another Endemol-produced program Pinoy Dream Academy, but its run was expanded twice, first until September 8 in the same year, and again indefinitely, because of its extreme popularity. The season finale for the first season was aired on February 23, 2007 to give way to the second season of Pinoy Big Brother.

The second season premiered June 11, 2007; it was supposed to end in October of the same year. However, on the September 20, 2007 episode, the host announced that the viewers can still continuously watch the game show. On the same episode, it was announced that the game show would be moved on an earlier timeslot. On September 24, 2007, Kapamilya, Deal or No Deal became pre-programming for TV Patrol World. The show finished its second season on January 11, 2008 to give way to the second Philippine version of Wheel of Fortune, which Aquino also hosts.

The third season of the show began on July 28, 2008. This is also the first one aired on TFC's North American feed. It ended on March 27, 2009 to give way to another game show hosted by Aquino, Pinoy Bingo Night (the Philippine version of National Bingo Night).

The Kapamilya Deal or No deal Fan site is dedicated to Deal or No deal fans includes forums, latest news, web blogs, how to play, downloads, multimedia gallery, chats, and information about Deal or No deal.

## For more information:

http://KapamilyaDealorNodeal.net

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