



NEW! Final Expense Direct Mail Leads - Special Pricing Today Only!

Lead Research Group Just released this new Final Expense Insurance marketing and lead generation program targeted at Final Expense Insurance Providers. Find out about the new special introductory pricing available for a limited time.

Aug. 21, 2009 - [PRLog](#) -- Do you need High Quality Final Expense Leads? Targeted Loan Mod leads? How About a Direct Mail Campaign for Final Expense Insurance?

Lead Research Group can provide a quick and cost effective solution for generating new sales leads and business for your organization. We are one of the Nation's top tier providers for Direct Mail.

We are a full service, multi-channel marketing company that works with Final Expense Insurance clients of all sizes. Our goal is to give you an in-house marketing feel, by using our outsource marketing services. Our systems allow you to save considerable cost, while delivering a professional and turn-key solution for your business needs.

If you are looking to run a highly targeted and proven method for high ROI% (return on investment) - we can show you how. Our turn-key system provides minimal setup time and a highly targeted and responsive live inbound call derived from a custom government style direct mail piece.

By definition, Final Expense Insurance (referred to as "final expense") is most often a permanent whole-life insurance policy used to cover the insured individual's remaining expenses after death. Often it can be purchased without a health exam, requiring less than 10 health questions answered by the proposed insured on a short & simple application. Policy face amounts can be anywhere between \$1,000 to \$30,000 or more.

If you want Final Expense Insurance customers, we'll deliver your mailer campaign to as little as 5,000 targeted customers (known to be over 55 years old, and in need of insurance coverage) which will then call directly to your phone or call center. We can scale the volume up or down, depending on your unique needs. All of this is tracked and reported in real-time with our web-based direct mail tracking system. You will be able to see where each call came from and track, in near real-time, ROI% (return on investment) for your entire campaign.

Visit our website: <http://www.leadresearchgroup.com>

Or, give us a call today at: 888-290-8280

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Lead Research Group is a full-service marketing and advertising agency based in Southern CA. Also known as LRG, the company specializes in all facets of Lead Generation including Live Transfer Calls, E-mail Marketing, TV & Radio, Direct Mail, and more.

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Industry [Advertising](#), [Insurance](#), [Business](#)
Tags [Final Expense Leads](#), [Final Expense Insurance](#), [Final Expense Mail](#), [Final Expense Direct Mail](#)
Link <https://prlog.org/10317698>



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