# Grand Opening in Westport, CT with Real Housewife Alex McCord

Second Time Around opens its 21st location at 135 Post Road East in Westport, CT. Join Real Housewife of NYC Alex McCord and stylist Derek Warburton of Derek Loves Shopping, for an opening celebration Saturday, August 29th from 3-5pm at the store.

### Aug. 28, 2009 - <u>PRLog</u> -- SECOND TIME AROUND EXPANDS TO WESTPORT

## NEW STORE OFFERS UNIQUE RETAIL EXPERIENCE TO LOCAL SHOPPERS AND CONSIGNMENT OPPORTUNITIES TO COMMUNITY

August 28, 2009 - Please join Alex McCord (Real Housewives of NYC) and co-host Derek Warburton (DerekLovesShopping.com), as they celebrate the opening of Second Time Around, "From Boston to Westport", on Saturday, August 29th from 3:00 PM to 5:00 PM.

Second Time Around, a chain of high-end, designer consignment resale stores headquartered in the Boston area with 20 stores up and down the east coast from Maine to Connecticut, opens its 21st location in Westport, CT August 20th at 135 Post Road East. This new location presents local shoppers with a unique shopping experience, offering high-end clothing, outerwear, footwear, and accessories at a considerable discount. The store also offers consignment opportunities to the community. The New York store opened in late June 2009, and was promptly written up by Vanity Fair online as one of the top three consignment stores in New York City.

Every Second Time Around boutique has an experienced staff and a welcoming atmosphere for shoppers. Other customer and consignor benefits include a Frequent Buyer Card, a wish-list membership to assist customers in finding their perfect purchase, automatic check payments for consignors, and rewards to current consignors who refer new consignors. Consignors may log on to their secure online account at any time 24/7 to monitor their items, and can elect to receive text messages when items are sold. Proceeds from consigned items may also be donated to a charity should the consignor desire.

While other companies strive to go green, Second Time Around has long been a leader in eco-savvy, sustainable fashion. "Second Time Around is beyond excited to expand to Westport. As a leader in consignment shopping and the eco-luxury movement, we think Second Time Around will add a unique experience for customers," said President, Jeffrey Casler. "We look forward to seeing the store take shape in this new location and are excited to be part of this great retail neighborhood." The idea of recycling clothing particularly appealed to the newest member of the team, Alex McCord of Bravo's Real Housewives of New York and Director of Creative Operations for STA. "This is the right idea at the right time," said McCord. "Given the turns the economy has taken recently, the expansion of designer resale is good for both the economic and environmental climate."

### STORE INFORMATION:

Second Time Around 135 Post Road East 203.557.3733 Hours: Monday through Saturday 10am-6pm, Sunday 12-5pm

For more information about Second Time Around or to set up interviews or store tours, contact Alex McCord, Director of Creative Operations, at alexmccord@secondtimearound.net

About Second Time Around

Second Time Around currently operates 20 stores within the greater New England area selling high-end designer consignment clothing. The flagship store, located in Newton Highlands – a suburb of Boston - was established by Dotty Casler and the business continues to be family-operated by her son, the current President, Jeffrey Casler.

Second Time Around's 20 locations in the greater Boston area include three stores in downtown Boston and seven in the surrounding suburbs and towns - Chestnut Hill, Cambridge, Needham, Newton, Wellesley and Mashpee. Other locations include Chicago, New York City, Portsmouth, NH, Portland, ME, Thayer Street in Providence, RI, the Providence Place Mall in Providence, RI, Greenwich, CT, Georgetown, DC, and Burlington, VT.

More information about Second Time Around can be found at www.SecondTimeAround.net.

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High-end designer resale/consignment stores. Corporate headquarters in Boston with flagships in Boston, New York City and Chicago. 21 stores as of August 2009 with additional expansion underway.

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Source City/Town	Second Time Around
•	westport
State/Province	Connecticut
Zip	06880
Country	United States
Industry	Retail
Tags	Retail, Designer Consignment, Real Housewives Of New York City, Designer Resale
Link	https://prlog.org/10324982



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