## Affordable Brazilian Keratin Treatment Available at Lovely Hair Studio

Salerm's Brazilian Keratin Treatment helps to restore and straighten Damaged, Color Treated, Relaxed, Curly, Dry, Frizzy Hair. Want to keep your Curls? Make them softer, more manageable & shiny with Salerm BKT. Kiss Houston's Humidity Good-Bye!

**Sept. 14, 2009** - *PRLog* -- Salerm Mask Cosmetics Keratin straightening treatment is a innovative process that will help damaged hair recover by providing the hair with nutrients from root to tip, while at the same time modifying the structure, leaving it straight, without frizz and with plenty of shine. Salerm Cosmetics Keratin Shot is the perfect treatment.

This treatment is a gentle treatment not meant to be permanent. It requires that the treatment be administered every 3 to 4 months. The duration depends on the porosity of the hair. To insure the life of the treatment the recommended Shampoo, conditioner and serum should be used.

Salerm's Brazilian Keratin Treatment is so gentle that it can be used on children. The BKT does not break the bonds of the hair shaft as chemical relaxers, texturizers and curl reformation processes do. Keratin is naturally found in our hair, skin and nails; it consist of 88% of the hair.

## What is Keratin?

Keratin is a type of protein high in the amino acid "Cystine." This special amino acid is what makes hair super tough and extremely elastic. Scientists refer to Keratin as a "Biopolymer," due to its unique structures and interesting properties. Biopolymers are found throughout nature and give form and structure to naturally occurring substances all around the world; everything from leaves to trees, and turtle shells to goose down. Keratin is a classic example of a Biopolymer and it is the main structure building protein in our hair and nails.

When it comes to keratin, it's extreme toughness is the key. Keratin's durability and strength protect and improve the hair both inside and out. Our unique biopolymer ingredient is virtually a "liquid form of hair" that gently blends with the hair on your head to help restore what has been lost over time and through environmental stresses.

What's the unique benefit to this ingredient? The small size of the Keratin Biopolymer molecules penetrate under the hair's cuticle and seep into the inner hair shaft, helping to improve the quality of the hair from the inside. The Keratin fills in the gaps between the cuticle and the inner hair shaft and becomes sealed into the hair's inner structure by the high heat flat iron. As you will soon learn, the Keratin Biopolymer works with other ingredients in the product to help eliminate the frizz and add strength and elasticity.

## Kiss Houston's Humidity Good-bye!

Now the women of Houston and its surrounding areas have something to fight against the Texas Humidity. This treatment coupled with a weekly or bi-weekly Dominican Blow-Out by Leila Myles at Lovely Hair Studio will ensure that your hair stays straight and beautiful all year round.

The average price for this treatment ranges from \$300 to \$500 not including the Home Maintenance Kit.

This treatment is now available at an affordable price. An average treatment consists of 2oz of product at \$125. The Home Maintenance Kit is \$98.

Please feel free to check out some before and after pictures at

www.LovelyHairStudio.org

If you live in The Woodlands, Humble, Spring, Kingwood, Aldine, League City, Tomball Area Please come a visit us soon.

Leila Myles also specializes in Hair Extensions and Weaves. Fusion, Sew-In, Malaysian, Micro-links, Tree Braids and much, much more. Custom Hair Coloring Services are provided as well as Hair Shaping and Hair cutting.

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The Premier Beauty Salon offering Services to All Hair Types. Services include Hair Extensions, Chemical Texture Services, Dominican Blow Outs, Dimensional Color, Short Hair, Long Hair, Hair Shaping, Waxing, Roller Sets, Bridal Styling, Make-up.

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Source LHS LLC
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**Dominican Blow Out** 

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