## 2009 Fresh Fest The Official Wiz Khalifa College Tour Michigan State University Stop And After Party

SUPPORT SINcere, J Young The General & Cho City Opening for Wiz Khalifa!!! Date---->Friday September 25th 2009 club X-Cel 224 S. Washington sq. Lansing, mi 48901

**Sept. 20, 2009** - <u>PRLog</u> -- ROSTRUM RECORDS NATIONAL RECORDING ARTIST WIZ KHALIFA PERFORMING LIVE!!!!

Also Performing Live is Cho Boy Zo & Grove P,Sincere,J-Young,Tay Ray,OJ Da King of Swagg,Wave Gang

WIZ WILL BE PERFORMING SMASH HITS LIKE "SAY YEAH", "BUST DOWN", INK MY WHOLE BODY" AND "MAKE IT HOT" and ALSO BANGERS FROM HIS NEW MIXTAPE WITH CURRENSY

THIS MAJOR COLLEGE TOUR CONCERT IS GOIN DOWN AT CLUB X-CEL...SOMETHING THAT HASNT BEEN DONE BY ANYONE IN YEARS AT THE SPOT SO WE GOIN ALL IN...

18+++ FOR EVERYBODY

S.U.M's own DJ DC

HOSTED BY PEEZY F & E. SLATE

DOORS OPEN @ 9PM...GET THERE EARLY..THIS EVENT WILL SELL OUT..IF YOU LOVE HIP HOP THEN YOU ALREADY NO WHAT TIME IT IS....

VIP WILL BE AVAILBLE AT THE DOOR WHICH WILL INCLUDE FREE SOUL FOOD FORM HATTIE'S KITCHEN, FREE GREY GOOSE AND MEET n GREET WITH WIZ and THE REST OF THE TOUR MEMBERS....

\$10 Pre-Sale General Admission \$25 LIMTED PRE-SALE FOR VIP

CONTACT INFO PEEZY @ 517.980.0417 peezypromotions@gmail.com

E-SLATE @313-330-6004

www.myspace.com/wizkhalifa

## **WIZ PROFILE**

After bursting onto the national Hip Hop scene in 2006, Wiz Khalifa has continued his ascent to the top of the Hip Hop ranks. His debut street album "Show and Prove" was labeled by Okayplayer.com as "arguably the best hip hop release of the year." Khalifa's first video "Pittsburgh Sound" debuted in the spring of 2007 on FUSE and was selected by fans as an "Oven Fresh Keeper." Later that summer Khalifa released his second mixtape, "Grow Season," with DJ Green Lantern. He went on to perform on the DUB tour, and released his second music video, "Youngin On His Grind."

Rolling Stone magazine honored Wiz in 2007 as a "New Artist To Watch" and his "Pittsburgh Sound" video was selected for the Editor's Hot List a few months later. XXL's March 2007 issue featured Wiz in their coveted "Show and Prove" section. Mass Appeal named Wiz as the lead artist for 2007's "Next of Kin." He was praised by VIBE magazine as "an East Coast star in the waiting," while also being featured in their October 2007 issue as a "Next" artist. Major magazines overseas also took notice of the then 19-year old prodigy's talent, with features in UK's Hip-Hop Connection and France's RAP US.

In June of 2007, Wiz Khalifa signed a major record deal with Warner Bros. Records through his long-time independent label, Rostrum Records. Wiz's first single on Warner Bros., "Say Yeah," peaked at 25 on the Billboard Rhythmic charts. He followed "Say Yeah" with his second single, "Make It Hot" and two critically acclaimed mixtapes. "Make It Hot" peaked on the iTunes Hip Hop chart at 23 while his mixtape "Star Power" (released in September of 2008) was downloaded hundreds of thousands of times. Wiz Khalifa recently released "Flight School" on April 17, 2009. With features in over 500 Hip Hop sties and blogs worldwide, this mixtape has arguably been Khalifa's hottest and most anticipated release to date. Wiz Khalifa's profile on Myspace has exploded, being visited in excess of 4,000,000 times, tracks played over 14,000,000 times, and accumulating over 70,000 "friends" from all over the world. Moreover, Wiz has been a "Trending Topic" multiple times on Twitter due to his name being mentioned with such frequency across the network. Wiz continues to record and performs across the country this summer. Wiz has shared the stage with acts such as Nas, T.I., Young Jeezy, Lil Wayne, T-Pain, The Clipse, Ghostface, and Lupe Fiasco...among others.

GET YOUR TICKETS NOW....IF YOU DONT WHO WIZ IS GOOGLE HIM...THIS SHOW WILL BE THE HOTTEST REAL HIP HOP SHOW TO HIT LANSING SO CALL NOW!!!!

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My company, UrbanLax Entertainment is a promotions company that focuses on music, but isnt limited to just that. Our specialty is internet promotions. When you think of artists and the internet, you think of Myspace and Facebook right? We have compiled a list of over 100 sites, and that list is still growing. We can create a complete web presence for the artist, producer, business owner, etc so that when you "google" them, they will show up on the first page. That is very important to grow your fan base nationwide, get worldwide publicity and get heard by big name labels.

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