

New Balance Board accessory for Nintendo Wii™, Shaun White™, We Ski and Snowboard™ Announced!

Make your Wii™ skateboard, snowboard, and ski games more real with FriiBoard™ (“free-board”)!

Sept. 28, 2009 - [PRLog](#) -- Swiit (“sweet”) Game Gear, LLC has announced the launch of FriiBoard™ designed for use with Wii™ and the Wii Fit™ Balance Board. The patent pending peripheral made right here in the U.S.A. brings the Wii™ balance board to life for games like Shaun White, Tony Hawk, Skate It, We Ski and Snowboard, and more. FriiBoard™ allows the balance board to pitch in any direction mimicking the real movements associated with riding a skateboard, snowboard, or pair of skis. If the kids have tired of their old skateboard, snowboards, and ski titles for Wii™, don’t buy new games; breathe new life into those old games with FriiBoard™ by Swiit Game Gear, LLC.

FriiBoard™ is not some cheap accessory designed as a simple aesthetic add-on like so many of the tennis rackets and baseball bats out there. No! FriiBoard™ adds honest function and realism to your balance board games like nothing else on the market! FriiBoard™ is available for preorder for \$44.95 per board (\$5.00 off the full retail price). FriiBoard™ is slated to ship in time to put under the tree this Christmas.

Preorder now to get priority shipping and avoid the impending backorder!

Company founders and creators of FriiBoard™, Gail and Tom Stewart stated, “We wanted to create products that make the gaming experience more real and more fun for players of all ages. We wanted to go beyond the many useless Wii™ accessories being pushed on the public. We saw great new games being developed for the Balance Board interface. These new games offered players very real graphics and action but the Balance Board control surface just wasn’t delivering everything the players deserved in a “reality game”. What was lacking was real ‘movement’ off the screen to go with the action on the screen. We developed FriiBoard™ to complete what we saw as an incomplete human interface to these great new games (and many old titles as well).”

Since its prototyping in May 2009, FriiBoard™ has undergone extensive product testing under the Balance Boards of avid skateboarders, snowboarders, and skiers from age 5 to 50, and has met with rave reviews.

All testers experienced a sensation of realism “way beyond the standard balance board”. Testers pitched FriiBoard™ in every direction, wowed by its “real feel”. Other testers loved the ability to twist the board as they threw it from edge to edge while running the gates in We Ski or going rail to rail in Shaun White.

Another tester said, “You can almost feel the wind blowing through your hair as you pitch the board forward and bomb your way down the runs”.

Swiit Game Gear’s mission is to make the gaming experience more real through products like FriiBoard™.

The company draws on the experience and opinions of real gamers, accomplished product designers, engineers, and sports enthusiasts in order to bring truly game-changing products to the video game market.

Swiit Game Gear, LLC is based in Prescott, Wisconsin. Get yours at www.swiitgamegear.com and set yourself free.

Swiit Game Gear – “We Make Wii™ More Real”™

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Swiit Game Gear™ - we make Wii™ more real™

We are dedicated to adding a level of reality to your Wii™ gaming never before experienced! We do that with innovations like SwiingStick™ (for EA Sports Tiger Woods PGA Tour™ for Wii™) and FriiBoard™ (for Shaun White Snowboarding™ , Tony Hawk Skateboarding™ , We Ski™ , and more). Swiit Game Gear innovations bring the realistic movement of your favorite sports indoors to your favorite Wii™ games.

Swiit Game Gear™ products are designed by passionate sports gaming enthusiasts just like you combining

the craftsmanship and durability you would expect from quality sports equipment, and innovative design you'll appreciate each time you use our products in your Wii™ gaming. Superior ergonomics and realism provide a gaming experience never available before to the Wii™ gamer.

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