

DIRECTV Selects ABcom as Data Center Contractor

ABcom providing services for new Data Center for DIRECTV

Oct. 22, 2009 - [PRLog](#) -- Phoenix, Arizona, – Applied Business Communications (ABcom) an industry-leading provider of data center design, structured cabling installation, and infrastructure build out has been selected by DIRECTV to build their new Tier 4 Data Center. ABcom was engaged to provide full design services for both the Phase 1 build out and the forward-looking master plan. ABcom produced the schematic drawings, design drawings, construction drawings, and Division 27 specifications in an unprecedented 6- week design phase. The construction of Phase 1 represents the build out of approximately 25% of this 20,000 s.f. Data Center. ABcom will be installing 179 server cabinets, 4,600' of 24" cable runway, and 1,632' of fiber duct for the infrastructure build out of Phase 1. The structured cabling solution is based on CommScope SYSTIMAX GigaSPEED X10D Category 6A UTP cabling and LazrSPEED OM3 laser optimized multimode InstaPATCH fiber optic cabling. The structured cabling for Phase 1 includes over 250,000' of Category 6A UTP cabling, 12,000 Category 6A jacks, and 2,300 strands of fiber optic cabling. This fast-track project will be completed in a 12- week period. ABcom selected Communications Supply Corporation (CSC) as their distribution partner to play an integral role in the management of the material procurement process to ensure on time completion of the Phase 1 DIRECTV project.

About DIRECTV

Each day, DIRECTV subscribers enjoy access to over 265 channels of 100% digital picture and sound, exclusive programming and the most comprehensive collection of sports programming available anywhere, including NFL SUNDAY TICKET™ and MLB EXTRA INNINGS®. We offer access to quality programming delivered to homes, airports, hotels, restaurants, hospitals, office buildings, airplanes, automobiles and portable electronics. We even produce our own entertainment programming—Hometown Heroes, Supreme Court of Comedy, Passions, Championship Gaming Series and others. DIRECTV also leads the digital television technology revolution with exclusives such as NFL SUNDAY TICKET™ SuperFan™, US Open Interactive and YES Network Interactive. DIRECTV currently offers the most HD channels, and soon the capacity for over 200 HD channels.

WWW.DIRECTV.COM

About CSC

Founded in 1972, Communications Supply Corporation (CSC), a subsidiary of WESCO International, Inc. distributes a full range of IP infrastructure products and solutions. Together, CSC and WESCO form the largest electrical and data communications network in North America, with 400 full service branches, a full-suite of global distribution capabilities and annual sales of over \$6 billion.

WWW.GOCSC.COM

About ABcom

Founded in 1995 Applied Business Communications (ABcom) has become recognized nationally as an industry-leading provider of data center design, structured cabling installation, and infrastructure build out. ABcom's corporate headquarters are located in St. Paul, Minnesota with the western regional office located in Phoenix, Arizona. We are proud to be one of the few companies in the world to achieve BICSI Prestige Platinum Contractor status. This means that our teams are trained to the highest level in the industry - assuring our customers an installation that is designed and built to the highest industry standards.

WWW.ABCOMLLC.COM

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