

## Home remodeling made easy for Monmouth County residents

*choosing a contractor in NJ for your home remodeling project can be scary. But there is one Monmouth County based builder who has the reputation and expertise to handle any home improvement project you have... Alfano and Square One*

**Nov. 4, 2009** - [PRLog](#) -- Unparalleled to any other building or home improvement company in Monmouth County, NJ, Alfano provides a large array of commercial and residential services that can't be duplicated. Under one roof with one family, we can help a customer in Rumson, Colts Neck or any other Monmouth County town complete a project from start to finish.

### 1. NEW CONSTRUCTION & ADDITIONS: (COMMERCIAL & RESIDENTIAL) for Monmouth County

Square One Custom Builders is a fast growing "hands on" company with a fresh new view into the building business. Family owned and operated with 2 generations and 20 years of experience; we provide services that are truly unique and different in the industry. After years of being in the building business we decided to extend our services and also provide customers with there interior needs for products and installations. From smaller renovations to multi-million dollar commercial or residential building projects we service all of a clients needs with our firm.

"While keeping respectful and traditional values of conducting a building business a high priority, we bring a new and fresh approach by also providing products and first class services to our customers."  
Anthony Alfano

### 2. PRODUCTS & DESIGN SERVICES: (COMMERCIAL & RESIDENTIAL)

K& B Concepts by Design is our retail showroom located in Shrewsbury, NJ. The idea behind K&B Concepts by Design was to make it easier for customers to renovate or build their residential or commercial space. Our family decided to take all of the products necessary to remodel the interior of the home or office and place them on display in one showroom. From kitchen cabinets, various counter top materials, stone, ceramic and porcelain tiles to bathroom vanities, fixtures and hardwood flooring we have it all. At K&B Concepts by Design, we offer at-home and in-store design consultations to serve potential and existing customers with the attention they need. We help to take the ideas in there head to reality in their home or office. Our family has made choosing products a stress free and enjoyable process; as there is no more traveling to different places to choose all of your materials; everything is under our roof.

"Whether designing a small office, large home or retail space, our family sticks to its roots of providing a family business atmosphere. We provide all customers with the personal attention they need to feel like they are part of our family." Michael Alfano Jr.

### 3. REMODELING & RENOVATIONS: (COMMERCIAL & RESIDENTIAL)

Alfano Home Remodeling is the original foundation and building block of our family owned and operated business and began for Michael Alfano Sr. about 2 decades ago. The progressive introduction of my three sons into the business over the past decade has helped the business to grow into the multifaceted service oriented firm it has become. It is not a typical construction company because we created an easier process for renovating and installing a client's ideas. Our family installs almost every product we sell without a customer having the inconvenience of finding there own plumber, electrician, contractor, etc. A customer now initiates one phone call to renovate their home or office.

“While times have changed, we have not! Through the years our core business values and hands on approach have not changed. Instead, we continue to strive to become better and grow our business by providing honest and fair old fashioned business practices with modern day products.” Michael Alfano Sr.

We would like the opportunity to meet face to face and thoroughly explain the services we provide.

Thank you,  
Michael Alfano Jr.  
Cell# 732-995-0040  
Office# 732-842-6670

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Serving Rumson, Little Silver, Fair Haven, Shrewsbury, Atlantic Highlands, Sea Bright, Oceanport, West Branch, Red Bank, Colts Neck, Holmdel, Middletown, Lincroft, Marlboro, Freehold, Wall, Belmar, Spring Lake, Sea Girt, Jackson, Howell, and Sea Girt

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