

Rare Hawaiian Seashell Jewelry Designs Attract Attention in US, Japan and Canada

New to the jewelry design scene, Monica Parker of MonicaByTheShore is breaking records with her rare Hawaiian Sunrise Shell jewelry designs. Elegant jewelry designed from collectible shells from the deep Pacific are winning hearts world-wide.

Nov. 11, 2009 - [PRLog](#) -- Exciting news from the laid-back surfer town of Oahu's North Shore, Haleiwa, Hawaii, as Monica Parker of MonicaByTheShore.com creates elegant natural beach jewelry designs from the rarest of Hawaiian seashells, the Hawaiian Sunrise Shell (or Langford's Pecten). This elusive, deep water scallop's shell is the shell of Hawaiian legend, once only worn by the Hawaiian Royalty because of its special blessing or "mana". The beautiful Sunrise seashell displays a wide variety of color, from pure white - yellow - pink to deep greens with purples, locals to the Hawaiian Islands regard them as more valuable than money and will scour the beaches and shorelines in the hopes to find one shell, or even a broken piece of shell.

Bringing the rarity of this shell out into the open to be seen and admired, MonicaByTheShore's exquisite collection of Sunrise Shell necklaces, bracelets, earrings and even infant and children's jewelry has fast become an international hit. Popular with Japanese and Canadian markets as well as the Hawaiian and US Mainland customers, Monica Parker is shipping world-wide to many first time as well as repeat customers.

The jewelry collection combines the beautiful and rare Sunrise Shell as centerpiece and combines other semi-precious and precious gemstones, pearls and polynesian shells with the finest quality sterling silver and gold findings to create these artistic jewelry designs. Excellent photography on the website show close up detail of each piece.

The price point is not cheap with the most basic of Sunrise Shell pendants starting at \$150, multi-strand shell and pearl Sunrise Shell necklaces average \$300, and extravagant Sunrise Shell Leis at \$3,000. The key to Monica's success is the fact that the shell itself is valuable, and the jewelry designs are absolutely beautiful. Celebrities, musicians and famous artists are among her clients and the word is spreading like wildfire. Great gifts for that special occasion where an off-the-shelf item just won't do. Truly a treasure!

Visit www.monicabytheshore.com today!

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MonicaByTheShore is a Hawaii-based business that designs one-of-a-kind jewelry fashioned from the rarest of Hawaiian deep water Sunrise Shells. Sunrise Shell jewelry pieces are collectibles as well as beautiful fashion accessories and keepsake heirlooms.

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