

annascholz

Anna Scholz Discusses Size-ism in the Workplace with Stylist Magazine

As a successful designer of clothes for women sized 12-28, Anna Scholz has made a career out of making other plus size women feel good in their own skins. However, she's maintains that she's never let size weigh in on her work.

Nov. 27, 2009 - [PRLog](#) -- Throwing Shapes

Stylist magazine recently examined unequal treatment of overweight people in the workplace. Alice Wignall's article "Is Your Office Fattist" in the November 25th issue reveals that prejudices against overweight people still exist in the workplace today and are surprisingly widespread. These negative perceptions often affect the career progression, salaries and general colleague perception of overweight employees. Siz-ism, Wignall's piece suggests, may be the "last permissible means of discrimination."

While she agrees that much work still has to be done to combat size discrimination and its ramifications, Anna Scholz discusses how she has turned her "so-called 'weakness' into a strength" in her own career. Scholz channelled her self-confidence into a career as a plus size model and then into her current career as a successful womenswear designer for sizes 12-28.

"I'm self-employed," Anna says in *Stylist*, "but of course I have to meet financiers, stockists and business people and earn their trust and support. I've never once felt my size has been a hindrance. In fact it's been a benefit, making me more credible, showing I have a real understanding of my customers."

The Measure of Success

Indeed, Anna Scholz's customers have long appreciated her unique place in the plus size niche of the fashion industry as a designer who is bold, sexy and fearless.

She creates both of-the-moment and timeless silhouettes, incorporating striking colour palettes and eye-catching prints in luxury fabrics and yarns. Fans have come to rely on her flirty and flattering dresses as well as her signature kaftan and tunic styles with their bold prints and sequin embellishments.

Attention to detail and the perfect fit are always a priority with Anna. Her empire waist and wrap dresses slenderize the plus size figure and emphasize the waist. Knot fronts, cross fronts and lowered necklines flatter the bust. Expertly placed ruching or gathering details hug and compliment curves. Sheer sleeves or bare shoulders allow just the right amount of reveal and conceal. Anna always incorporates these flattering "tricks" into sexy, contemporary fashions that flatter a range of sizes.

Food for Thought

As the new decade approaches, the size acceptance movement seems poised to achieve even more of its goals to abolish prejudice in the workplace and to celebrate diversity. In addition, maintains Scholz, projecting a bit of personal confidence and authority goes a long way toward making a good impression in business. "Size prejudice does exist," says Scholz in *Stylist*, "you have to be your own best advocate."

Anna Scholz showed her first collection in 1995. Now, the designer has her own successful web shop. Her collections are stocked by exclusive shops including Harrods, Saks Fifth Avenue online and Neiman Marcus online as well as numerous luxury boutiques throughout the world. She also designs the 'Anna Scholz for Simply Be' diffusion line for leading catalogue and online fashion retailer Simply Be.

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Anna Scholz is a designer of stylish designer clothing for plus size women. She offers designer dresses, tops, coats, trousers, and more in luxury fabrics for sizes 12-28. Her clothing is available on her webshop and through fine retailers.

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Source Anna Scholz Ltd
State/Province London, Greater
Zip NW10 6RB
Country England
Industry [Fashion](#), Plus size, Clothing
Tags [Anna](#), [Scholz](#), [Plus](#), [Size](#), [Clothes](#), [Clothing](#), [Shop](#), [Designer](#), [Fashion](#), [Womens](#), [Wear](#), [Luxury](#),
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