

Alexandria Hyundai Dealer Releases First Video of New 2011 Sonata

Alexandria Hyundai in Virginia releases "First Look" video of all new 2010 Hyundai Tucson and all new 2011 Hyundai Sonata revealed at LA Auto Show.

Jan. 5, 2010 - [PRLog](#) -- Alexandria Hyundai in Virginia releases two new videos giving Hyundai shoppers a "first look" at the all new 2010 Hyundai Tucson and all new 2011 Hyundai Sonata. These vehicles were recently revealed at the LA Auto Show, with great reception by the automotive press.

Kevin Reilly, Owner Alexandria Hyundai (in Alexandria, Virginia) traveled 2,500 miles to be on-site in Los Angeles for the LA Auto Show North American introduction of the all new 2010 Tucson and all new 2011 Sonata. In addition to excellent footage of the all new 2010 Hyundai Tucson and all new 2011 Hyundai Sonata, these videos incorporate interviews of several Hyundai Motor America executives, including President and CEO John Krafcik, Vice President of National Sales Dave Zuchowski, Director of Product Planning Scott Margason, and Design Manager Andre Hudson.

Virginia and Washington DC area Hyundai shoppers can thus learn more about these groundbreaking vehicles through the words of Hyundai officials. These Hyundai Motor America executives provide valuable information about key elements of these new vehicles, including fluidic design sculpture, advanced safety features, and Hyundai's all new Theta II GDI engine. Looking to the future, Hyundai executives discuss two new engines that will be featured on the new Sonata, including a turbo-charged engine, and Hyundai Hybrid engine featuring lithium polymer battery technology.

Virginia and Washington DC area Hyundai shoppers (in addition to Hyundai shoppers from across the Nation) can view the LA Auto Show Tucson and Sonata videos at www.AlexandriaHyundai.com. "I hope these videos give Hyundai shoppers a good overview of the all new Tucson and Sonata and provide some entertainment value along the way as well." explains Mr. Reilly. Viewers can also access these videos at Alexandria Hyundai's channel on YouTube. Mr. Reilly reports that a shipment of all new 2010 Hyundai Tucson models recently arrived at his Virginia Hyundai dealership.

The LA Auto Show Tucson and Sonata videos were produced for Alexandria Hyundai by Tuzigoot.com (www.Tuzigoot.com).

About Alexandria Hyundai:

Alexandria Hyundai is one of the largest Hyundai dealers in the Nation, and a frequent recipient of the Hyundai Board of Excellence honor. Mr. Reilly, Alexandria Hyundai's owner, is a recipient of the Hopkins House "Heart of the Alexandria Community" award and, most recently, a recipient of the 2009 Northwood University Dealer Education Award. Alexandria Hyundai serves sales, parts and service customers from Alexandria, Arlington, Washington DC, Springfield, Fairfax, Prince George's County Maryland, and the Washington DC Metro area.

For questions regarding the all new 2010 Hyundai Tucson or all new 2011 Hyundai Sonata, please contact Danny Lee, or Andy Kim, at 703-535-6840.

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