

What Starts In Vegas, Ends In Vegas

Las Vegas Motorcross Team, Gains Untraditional Sponsor In The Race For the SuperCross Win

Jan. 20, 2010 - [PRLog](#) -- Vegas has their own home team to root for in the AMA Supercross series.

Motorcross legend, and Hart & Huntington owner, Cary Hart has his own motorcross team who call Vegas home. They train, test run, and find sponsors all here in Vegas. Simply stated, they keep it local. With a down economy, sponsor dollars dwindle too. In search of sponsors, Kenny Watson (H&H team coach) had to find some untraditional sponsors to keep the dollars coming in, the teams spirits up, and needs met. Aside from the bikes, gear, energy drinks, and maintenance, the H&H team needed transportation. Watson turned to local custom vehicle builders, Divine One Customs for some assistance. It was important to Watson and his team to represent Vegas with style, so choosing Divine One Customs as the official custom vehicle sponsor, was a no brainer. "I was stoked when Kenny asked me to help out his team. Since I first heard that the Hart & Huntington motorcross team was based in Vegas, I wanted to become involved. It's like we chose each other"- Misha Munoz(owner of Divine One Customs). With all H&H motorcross team needs met, they are prepared to bring Vegas home a win during Supercross season finals at Sam Boyd Stadium May 8th, 2010.

During this Supercross season, there are three stops in Anaheim CA. Divine One Customs built a superior sound system what will be sure to keep the riders and Watson awake during those long drives to and from Anaheim. Knowing that the team would suffer fatigue after the races, Divine One doubled the custom speaker box as a twin bed complete with a memory foam mattress, and vehicle matching bedding. To make it easy to transport the luggage and assorted necessities, Divine One also built a partition wall separating the front cab from the cargo space in the van. Add on a set of 22" rims, a rearend drop of 3.25", and some blacked out taillights, and this Ford is truly ready to hit the road to a successful season.

Follow the teams' success at www.amasupercross.com , or follow team rider Matt Boni on Twitter at www.twitter.com/mattboni. Get ready Vegas, because before you know it, it'll be time for the Supercross finals, and our home team expects to see everyone out there supporting our locals, and our home team.

For questions, interviews, or more information please contact Amber Logue at 702.250.4119 or via email at est.fairytale@yahoo.com.

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