

“Paano Na Kaya”starring Kim, Gerald to screen in 8 U.S. cities this February

Long-awaited “Kimerald” starrer is ABS-CBN International’s pre-Valentine film offering

Jan. 22, 2010 - [PRLog](#) -- Following the box-office success of the U.S. theatrical for I Love You, Goodbye in January, ABS-CBN International’s Starry Starry Store brings in February the much awaited pre-Valentine offering from Star Cinema: Paano Na Kaya, starring the number one love team in Philippine showbiz, Kim Chiu and Gerald Anderson.

Kim and Gerald have become such a hot item as an on-screen couple that thousands of fans and celebrity columnists have referred to them as one name: “Kimerald”. They are much sought after in commercials, magazine covers, films and television. The couple scored big in ratings and following with their hit ABS-CBN teleserye, Tayong Dalawa, aired here in the U.S. on The Filipino Channel (TFC).

So much is going for Paano Na Kaya aside from Kimerald. Fans of the fast-rising young singer Bugoy Drilon, Pinoy Dream Academy Season 2 runner-up, will be thrilled to know that the movie was inspired from his hit song of the same title. It has a stellar supporting cast that includes seasoned actors like Ricky Davao, Rio Locsin, Melissa Ricks, Rica Peralejo and Zsa Zsa Padilla, plus highly watched new faces, Filipino American Guji Lorenzana and Robi Domingo, first runner-up of the reality TV show, Pinoy Big Brother Teen Edition Plus. At the helm is no other than Tayong Dalawa director, Ruel Bayani.

Paano Na Kaya is a romantic drama about best friends secretly falling in love with each other. Mae (Kim Chiu) has always been in love with her best friend, Bogs (Gerald Anderson). Bogs, on the other hand, is madly in love with his girlfriend, Anna (Melissa Ricks). When Anna breaks Bogs’ heart, Mae has high hopes that her best friend will notice her romantically.

The best friends become a couple. But could it be just a rebound relationship? What happens when Anna returns to Bogs’ life? Can best friends really become lovers? Can rebound love finally become true love?

“For some time now, there has been a clamor for a Kimerald movie to be shown in the U.S. We had to wait for the perfect showcase vehicle starring this love team to present to Filipinos here and we believe we’ve found it in Paano Na Kaya. We have high hopes for this pre-Valentine film offering for our kapamilya in the U.S., especially for the Kimerald fans” said Kerwin Du, ABS-CBN International’s Head of Theatricals.

The schedule of screenings for Paano Na Kaya in the U.S. is as follows:

February 5-11, 2010
SAN FRANCISCO
UA Stonestown Twin
501 Buckingham Way
San Francisco, CA 94132

SAN DIEGO
UA Horton Plaza
475 Horton Plaza
San Diego, CA 92101

LAS VEGAS
Regal Village Square Stadium

9400 W Sahara Avenue
Las Vegas, NV 89058

HONOLULU
Regal Dole Cannery Stadium 18
735 Iwilei Road #B
Honolulu, HI 96817

SEATTLE
Parkway Plaza Stadium 12
5910 South 180th Street
Tukwila, WA 98188

JERSEY CITY
AMC Loews Newport Center
30 Mall Drive West
Jersey City, NY 07310

LOS ANGELES-CERRITOS
Cerritos Stadium Cinema
12761 Towne Center Drive
Cerritos, CA 90701

February 12-18, 2010

CHICAGO
The Pickwick Theatre 1
5 South Prospect Avenue
Park Ridge, IL 60068

For more information, please visit www.abs-cbnglobalmovies.com or call 1.800.227.9676.

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About ABS-CBN International

ABS-CBN International was created more than 15 years ago to be of service to all Filipinos. With the launch of The Filipino Channel (TFC), the company became the first and most successful Filipino broadcaster in the U.S. The company offers telecommunication, retail, theatricals, money remittance and cargo services, online audio and video streaming, IPTV content along with philanthropic support for Filipinos and the communities they now call home. Based in Redwood City, Calif., ABS-CBN International is the largest Filipino entertainment and broadcasting company in the U.S. For more information, visit www.abs-cbnglobal.com.

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