## The 1st Chicago Intergalactic Bead & Jewelry Show!

Feb 20th – 21st, 2010 Skokie Banquet & Conference Ctr Holiday Inn Chicago North Shore 5300 W Touhy Ave Skokie, IL 60077 Open to the Public 10am-5pm Admission: \$5 Sat \$4 Sun Visit www.beadshows.com for a discount coupon and more information.

**Jan. 27, 2010** - *PRLog* -- Intergalactic has been promoting bead and jewelry shows for over 16 years and offers an unprecedented level of service, quality and value. People love the shows! Our attendance has increased over 25% since 2008. Another reason attendance has increased is beading thrives during recessions. When vacations and even movies are too expensive people stay home more and look for other things to do. Beaders turn to creating their own jewelry to save money and give beautiful gifts.

Beading has been around for thousands of years. It has been popular since the moment an ancient human found a shell or stone and wore it around their neck. Since then beading has been popular in one form or another. Back in 2004, Interweave Press did a survey and found there are more than five hundred fifty thousand active beaders in the US who spent an average of \$850 on supplies each year. In a 2008 IBJS survey we found 45% of beaders surveyed said they prefer buying their supplies at bead shows versus other sources such as online. There are several reasons people love to shop at the shows. The IBJS show offers an incredible selection in one location. The exhibitors come from around the US to exhibit at the shows so customers have a wider selection than they would find in the local area. You'll find beads in every size and shape imaginable, including semi-precious and precious gemstone beads, seed beads, handmade artisan glass beads, and exotic ethnic beads made from natural materials such as bone and wood. Our exhibitors are constantly updating their inventory to keep up with current trends. Another reason people come to the show is they can see the color, style and quality before they buy. They can hold the beads in their hand and see how it would fit into their next design. At the show they can find an extraordinary array of beads, stones, and findings that will be a perfect addition for their jewelry.

Attendees to the show also enjoy meeting and learning from the friendly exhibitors. The exhibitors offer advice on the types of beads, styles and what's hot in today's market. One of IBJS's favorite exhibitors is Susan Barnes, Fire Goddess, Marietta, GA. Susan designs and creates beautiful handcrafted glass lampworked beads. Another long time favorite is Oriental Treasure of TN one of the best bead suppliers in the Southeast US carrying a large variety of gem stone beads, coral beads, pearls, turquoise, lamp work glass beads and silver findings.

We are excited to have this new opportunity to bring beads from across the nation to bead lovers in Chicago. If you love beading come you don't want to miss the Intergalactic Bead & Jewelry Show!

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Intergalactic Bead & Jewelry Shows is one of the largest and fastest growing event management companies in the US. We have been managing successful shows for over 16 years, showcasing exclusive quality beads and jewelry. Please visit www.beadshows.com.

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