## **Stiletto Girls and Tease Fitness Boutique Welcomes Tastee Cosmetics**

Charlotte Based Non-gym Fitness Center Now Carries Full Line of Tastee Cosmetics

**June 23, 2010** - <u>PRLog</u> -- Summer is heating up in the Tastee Cosmetics showroom. Spring has been filled with articles and mentions of the emerging eco-chic and natural lip balm collection. With the interest of total body health and preservation, Tastee Cosmetics is now available in the boutique quarters of Charlotte newcomer, Tease Fitness Boutique, a non-gym fitness center.

Since its grand opening in May, Tease Fitness Boutique has been busy sculpting bodies and introducing a new form of fitness and girl-power to Charlotte. The fitness center offers a wide range of classes, dances lessons and fitness equipment. More traditional members opt for the kick-boxing and Tease aerobics, while the more adventurous members religiously attend the zumba and cardio vixens classes. As a premium service, girlfriends unite for the Tease Pole Party that includes a one to two hour lesson, novelty times and goodie bags.

"Tastee was the perfect complement to our fitness center." says owner of Tease, DeAnna Allen. "Not only does it promote health, each flavor represents a Tease member. Sugar Rush for the sweet and innocent, Berry Baby for the fun and flirty and Lemon Drop for the sultry and lively. It's the perfect health and beauty marriage".

"We were elated to partner with DeAnna Allen and Susan Bear's team, affectionately known as the Stiletto Girls", says Tastee Cosmetics creative director Jami Svay. "We believe in their movement and love what they're doing in the Charlotte market.

Tease Fitness Boutique is a non-gym fitness center, servicing women in the Charlotte NC, Raleigh NC and Columbus OH areas. Tease Fitness Boutique offers an array of traditional and non-traditional fitness classes and dance lessons. Owned by DeAnna Allen, Tease Fitness Boutique is located in the community of The Village of Southend. For additional information about Tease Fitness Boutique, visit www.teasefitnessboutique.com.

Tastee Cosmetics is owned and operated by makeup artist Jami Svay. The lip wear line includes three organic and all natural lip balms, Sugar Rush (sweet cotton candy), Berry Baby (sparkling juicy berry) and Lemon Drop (tart citrus). For additional information about Tastee Cosmetics, please visit www.tasteecosmetics.com.

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City/Town Charlotte
State/Province North Carolina
Country United States

Industry <u>Beauty</u>, <u>Apparel</u>, <u>Environment</u> Link <u>https://prlog.org/10755582</u>



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