

Red Rope Productions present the Lila Nikole Collection Fashion Show, Filming For The Beach Channel

The time has arrived for these fashionistas to be immersed in fashion gaiety during The Mercedes Benz Fashion Week. Collection presented by Lila Nikole Collection.

July 17, 2010 - [PRLog](#) -- As the summer season quickly approaches, numerous fashion mavens sprint to the racks to locate the latest in prevailing and chic swimwear. The time has arrived for these fashionistas to be immersed in fashion gaiety during The Mercedes Benz Fashion Week by being exposed to glamorous and cutting-edge swimsuits from one of Miami's top tier designers. The Lila Nikole Collection will be previewing the Acid Rain Collection for the official Splashin-n-Fashion pool party. The fashion show will also be filmed for The Beach Channel. Splashin-n-Fashion event will take the runway on July 18, 2010 at the THE DOUBLE TREE: SURFCOMBER HOTEL on South Beach.

Designer Lila Nikole Rivera sets a major precedence in the swimwear realm of the fashion industry with her exotic and intriguing collections. With her ever growing passion for crafting illustrious beachwear and creating modern displays for diverse women, Lila has made a tremendous impact. The Lila Nikole Collection is the upscale line hand-made with a combination of the finest jewels and gems, wood chunks, and rare stones. Her swimwear caters to the many fashionable women who love to keep their beachwear trendy with its variety of halter styles, colors, bikinis, and one-pieces making this Art Institute Hall of Fame inductee's line unlike any other. The swimwear line has previously been seen on BET's Rip the Runway, MTV's Wildin' Out, and on E!'s Last Model Standing, and has been worn by Christina Milian, Trina, Rocsi from 106 & Park, Keyshia Cole, and numerous alums from "America's Next Top Model."

The Splashin-n-Fashion show will exploit numerous fashion connoisseurs, VIPs, and celebrities to a taste of the emerging 2011 Acid Rain line. The collection will exhibit past and future colliding as the inspired theme mixes Jimi Hendrix and The Jetsons. Lila pieced together extensive jewel tone metallic fabrics with cut out sequins and shimmery material that resulted in avant-garde yet classy swimwear.

Splashin-n-Fashion pool party begins at 2 p.m. with the fashion show following at 4 p.m. DJ Rob Dinero will deliver the music from the turntables.

WHAT: Lila Nikole Collection presents Splashin-n-Fashion pool party

WHERE: THE DOUBLE TREE: SURFCOMBER HOTEL 1717 Collins Ave. Miami Beach, FL 33139

WHEN: Red carpet 8 p.m. and fashion show 9 p.m.

For more information on Lila Nikole please visit: www.LilaNikole.com

YOU WON'T WANT TO MISS THIS EVENT!!!

Presented by Jimmy & Ray of Red Rope Productions

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Lila Nikole Collection is a swimwear line that provides quality ready-to-wear garments. The Signature line has catered to the media & such celebrities as Kim Kardashian, Tila Tequilal.

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