



University of Florida School of Journalism Alumnus, J.W. Dicks, Wins Emmy Award

JW Dicks, Esq., a University of Florida School of Journalism Alumnus, recently received an Emmy® Award for Executive Producer of the inspirational short film “Esperanza.”

ORLANDO, Fla. - Dec. 10, 2013 - [PRLog](#) -- University of Florida Alumnus JW Dicks, Esq., was recently honored to receive an Emmy® Award for his passionate work in creating the inspirational short film documentary, “Esperanza.” JW Dicks, along with Nick Nanton, Esq. (also a University of Florida Alumnus) are the Founders of CelebrityFilms™, an award-winning entertainment production company, and Dicks and Nanton Celebrity Branding Agency®, a Personal Branding Media, Marketing and PR firm – both based in Orlando, Florida.

“Esperanza” earned the Emmy® Awards for best historical/cultural documentary. JW Dicks received an Emmy Award for his role as Executive Producer of the film and Nanton received one for his role as Director/Producer. The Emmy® Ceremony was held on November 24, 2013 in Miami, Florida (Sun Coast Region.)

“Esperanza” is the inspirational story of how the Great American Pastime of Baseball led a young ball player to his life’s mission. While playing winter ball in the Dominican Republic in 1985, Dave Valle, a Seattle Mariner’s catcher, was swarmed by young children as most young fans would do. Dave soon realized, however, that an autograph was the last thing they wanted; they wanted food. They were starving, and they weren’t the only ones. The ballpark was surrounded by poverty stricken villages. After that eye opening experience Dave and his wife Vicky made a pact to return and make a difference. It was in that moment, Esperanza was born.

The film showcases Esperanza International – an organization that dedicates itself to free children and their families from poverty through initiatives that generate income, education and health, restoring self-worth and dignity to those who have lost hope. It reveals an in-depth look at Esperanza International’s incredible story and what can happen when people believe in an idea and act to make it come true.

View the trailer for the film here: <http://www.celebrityfilms.com/our-latest-films>

About J.W. Dicks:

JW Dicks, is America’s foremost expert on personal branding for business development and the Business Agent® to top Celebrity Experts. He is a consultant and strategic advisor to clients internationally and has created business development and marketing campaigns that have produced sales of over a billion dollars in products and services. He is a Best-Selling author with over 30 business books to his credit and has co-authored with Brian Tracy, Jack Canfield, Tom Hopkins, Dan Kennedy, and a modern update of the classic, Think and Grow Rich.

JW is called the “Expert to the Experts” and has appeared and been quoted in such national media as USA Today, The Wall Street Journal, Newsweek, Inc. Magazine, Entrepreneur, Forbes.com, CNBC.Com, and Fortune Small business. His television appearances include ABC, NBC, CBS and FOX affiliates around the

country. He is the resident branding expert for Fast Company's internationally syndicated blog and is the editor and publisher of *Celebrity Expert Insider*, a monthly newsletter to experts worldwide. He produces and syndicates a line of franchised business television shows and received an Emmy nomination as Executive Producer of the documentary film "Jacob's Turn."

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About CelebrityFilms®:

CelebrityFilms® is led by Emmy® Award Winning Director and Producer, Nick Nanton and Emmy® Award Winning Executive Producer, JW Dicks. Dicks and Nanton produce multiple syndicated television shows including *The Brian Tracy Show*, *Meet the Experts*, *The Michael E. Gerber Show*, *World Fitness Elite*, *Consumer's Advocate*, *The New American Dream* and *Health & Wellness Today*. Their productions have been nominated for 4 Emmys and they have been awarded 11 Telly Awards for excellence in television and film production. Combined, they have produced and directed more than 300 television episodes and dozens of films.

Dicks and Nanton's goal is to bring the uniqueness of entrepreneurs and their stories to the big screen as a means of encouraging a new generation of entrepreneurs and strengthening the economy.

Learn more at <http://www.CelebrityFilms.com>

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