

Ansys Elite Channel Partner and Stratasys Diamond Channel Partner, PADT Announces Jim Sanford as Vice President of Sales & Support



Sanford Brings a Wide Range of High-Profile Leadership Experience Across Technology and Aerospace and Defense Sectors to his New Position

TEMPE, Ariz. - **Feb. 11, 2021** - <u>PRLog</u> -- <u>PADT</u>, a globally recognized provider of numerical simulation, product development, and 3D printing products and services, today announced the addition of <u>Jim Sanford</u> as vice president of the company's Sales & Support department. In his new position, Sanford is responsible for leading the increase of sales and customer support for a range of best-in-class simulation and additive manufacturing solutions. Sanford reports to Ward Rand, co-founder and principal, PADT.

"In the last few years, PADT has expanded across the Southwest, adding new expertise and technologies to our product and service offerings," said Rand. "Jim is a valuable addition to the team and will be instrumental in sustaining PADT's growth across the region. His leadership, experience, and knowledge of the industry will allow us to increase the pace of expansion and bring our solutions to serve new and existing customers in deeper and more impactful ways to their businesses."

After a comprehensive search, Sanford proved to be the most experienced and capable leader to take on the vice president role. He will focus on providing visionary guidance, strategy, and tactical direction to the department. His responsibilities include refining the company's sales team structure, recruiting, hiring, training, managing for profitable growth, and leading the support team to ensure an optimal customer experience for their use of Ansys, Stratasys, and Flownex products.

Prior to joining PADT, Sanford held business development and engineering positions in a diverse range of aerospace and defense, modeling and simulation, and software companies. His 30-year career span includes executive leadership roles at Siemens, MSC, and Dassault. Most recently he served as the VP for NextLabs Inc., a leading provider of policy-driven information risk management software for large enterprises, and the VP of Business Development for Long Range Services, where he was engaged in the development and

testing of various classified items for the U.S. Department of Defense. He holds a bachelor's degree in Mechanical Engineering from the University of Arizona, with emphasis in materials science and physics.

"PADT is a well-respected brand well-known for its product knowledge, customer-centric approach, and expertise," said Sanford. "My career has been defined by my ability to take technology-focused companies to the next level of success, and I'm thrilled to join PADT and help continue its expansion by supporting highly innovative customers."

PADT currently sells and supports the entire Ansys product line in Arizona, California, Colorado, Nevada, New Mexico, Texas, and Utah as an Ansys Elite Channel Partner. They also represent all Stratasys products in Arizona, Colorado, New Mexico, Texas, and Utah as a Diamond Channel Partner and are the North American distributor for Flownex.

To learn more about Sanford and PADT's products and services, please visit https://www.padtinc.com/products.

About PADT

PADT is an engineering product and services company that focuses on helping customers who develop physical products by providing Numerical Simulation, Product Development, and 3D Printing solutions. PADT's worldwide reputation for technical excellence and experienced staff is based on its proven record of building long-term win-win partnerships with vendors and customers. Since its establishment in 1994, companies have relied on PADT because "We Make Innovation Work." With over 90 employees, PADT services customers from its headquarters at the Arizona State University Research Park in Tempe, Arizona, and from offices in Torrance, California, Littleton, Colorado, Albuquerque, New Mexico, Austin, Texas, and Murray, Utah, as well as through staff members located around the country. More information on PADT can be found at www.PADTINC.com.

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