



Certiverse Releases First Self-Service Exam Voucher Functionality

The online platform gives testing organizations control and visibility over their own voucher programs.

CHICAGO - Feb. 1, 2023 - [PRLog](#) -- Certiverse, the first of its kind online exam development and delivery system, announced today the launch of the platform's integrated, self-service voucher store. This enhancement allows testing organizations to generate, sell, track, and report on vouchers created for exam candidates.

Frequently used by training partners or other affiliated organizations, vouchers grant a test candidate access to exam registration in lieu of direct payment. Prior to the Certiverse model, this process was an expensive add-on disconnected from exam delivery, often with an outdated system involving spreadsheets, manual tracking of voucher numbers and disjointed reporting. Additionally, partners had to request voucher purchasing through manual and error-prone processes. It was difficult for test sponsors to track the usage of vouchers and have real-time access to sales and redemption data. Creating a new voucher program or making simple changes such as extending expiration dates was not possible without vendor support.

The Certiverse system addresses these pain points for test sponsors and creates a transparent solution for creating, selling, modifying, and tracking electronic vouchers. Organizations are now able to manage the pricing and promotional discounts associated with their own vouchers. Partners can easily purchase vouchers and digitally assign vouchers to Certiverse accounts without the need to track voucher numbers themselves. With its connection to Certiverse's exam store and leveraging Stripe's financial infrastructure, the Certiverse voucher store not only provides clarity with invoicing and receipts, but also allows for a single source of data that includes financial reporting alongside testing and other delivery data. Authorized partners can be designated to manage vouchers directly, and vouchers can be used across Certiverse delivery options, including practice exams.

"I've been in the testing industry for over two decades and very little about the voucher process has changed in that time," said Certiverse CEO and co-founder Ruben Arturo Garcia. "Many programs were unable to afford the high cost of adding voucher functionality, and those that were felt frustrated by their limitations. We saw a huge opportunity to give testing organizations and their partners more ease, efficiency, and access, and it's been met with tremendous enthusiasm."

With the addition of the Certiverse voucher store, it is now possible to develop exams, beta test, register candidates, manage vouchers, and deliver exams, all within the Certiverse system.

About Certiverse

Certiverse helps learners succeed by democratizing the exam development process. Its revolutionary online platform uses industry-leading psychometric standards, intuitive machine learning, and asynchronous content generation from experts to quickly create rigorous, cost-effective exams. Certiverse is an industry innovator helping organizations to engage, expand, and diversify their pools of subject matter experts, rapidly develop valid test content at scale, and create exams with less environmental impact. Learn more at <https://certiverse.com>

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