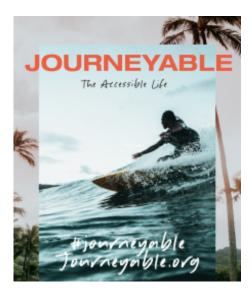
## **JOURNEYABLE**

## **World's Most Accessible Travel Community Officially Launches**



-Journeyable Offers Inspirational and Empowering Content for Underserved Travelers-

-Surfing Champion Bethany Hamilton Featured in First Original Series
"The Hawaiian Islands"-

**KAUAI, Hawaii** - **Nov. 16, 2023** - <u>PRLog</u> -- Journeyable, the world's most accessible travel community, officially launched today in Kauai, Hawaii where its first original series "The Hawaiian Islands" premiered to over 100 million travel lovers during an immersive launch experience showcasing the culture and beauty of the Aloha state.

A first-of-its-kind ecosystem for supporting, enhancing and promoting accessible travel, Journeyable features a social and content network, an episodic series and a story sharing platform where a global travel audience can engage with eye-opening stories, exciting travel content viewable by location or type of experience as well as insights to help navigate the world. Journeyable is home to epic pioneers, from celebrities and mega influencers to advocates, destinations and everyday heroes.

Championed by world surfing powerhouse and adaptability advocate Bethany Hamilton and Fred Maahs, founder of Maahs Travels, Journeyable is on a mission to unite travelers through inspirational and empowering content.

"My personal mission is to inspire and equip anyone to overcome challenges so they can live unstoppable overcoming lives," said Hamilton. "That's why we're so happy to finally launch Journeyable, a platform and community seeking to shift perspectives, empower limitations and inspire travelers to see and experience the world responsibly and comfortably."

Not only does Journeyable provide community members with inspiration, information and determination, but it offers destinations, brands and organizations with an opportunity to realize and maximize the value of

an inclusive society through authentic and informative connections with the traveling public.

Co-Founder of Journeyable Tony Colantonio said, "Journeyable will not only help close the disparity gap in accessible travel, leaving a positive impact on society, it can also catalyze significant new revenues for travel destinations and businesses around the world. Accessibility is a universal term; it's applicable to all people. Travelers of all kinds are so often severely underserved by the tourism industry, and many are hesitant to travel due to their limitations. The opportunity to serve this community is enormous and at Journeyable, we're here to empower all to dream, then go."

Journeyable, a Dream + Go Community, is supported by Access to All at St. Cloud State University, Adventure Travel Trade Association, Airports Council International, The Valuable 500, Boutique Lifestyle Leaders Association, Easterseals, Beautifully Flawed Foundation, American Association of People with Disabilities, Untours Foundation and Zero Project.

Journeyable is a Dream + Go community, powered by one of the world's most extensive social distribution networks. For further information, visit www.journeyable.org and <a href="https://www.breamThenGo.com">www.breamThenGo.com</a>.

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